

Joint Strategic Needs Assessment



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Introduction

The JSNA is not one report. It is an ongoing, process presented as a suite of resources including:

- data profiles and interactive tools to enable the user to explore the data in more detail.
- Reports and needs assessments on specific topics providing recommendations and considerations for local commissioners.

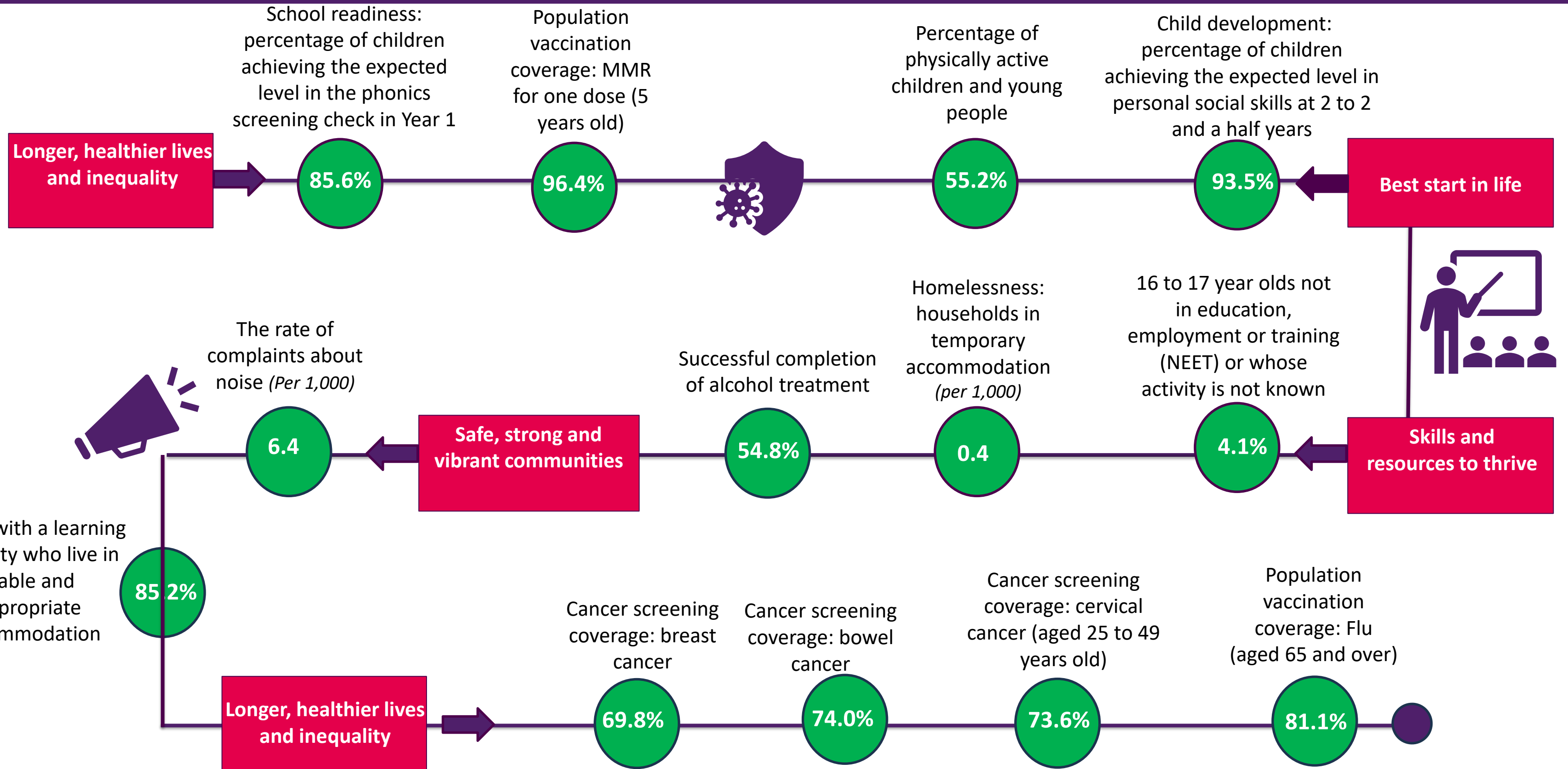
How is the JSNA summary structured?

This JSNA summary provides a “snapshot” of relevant data under the priority areas of:

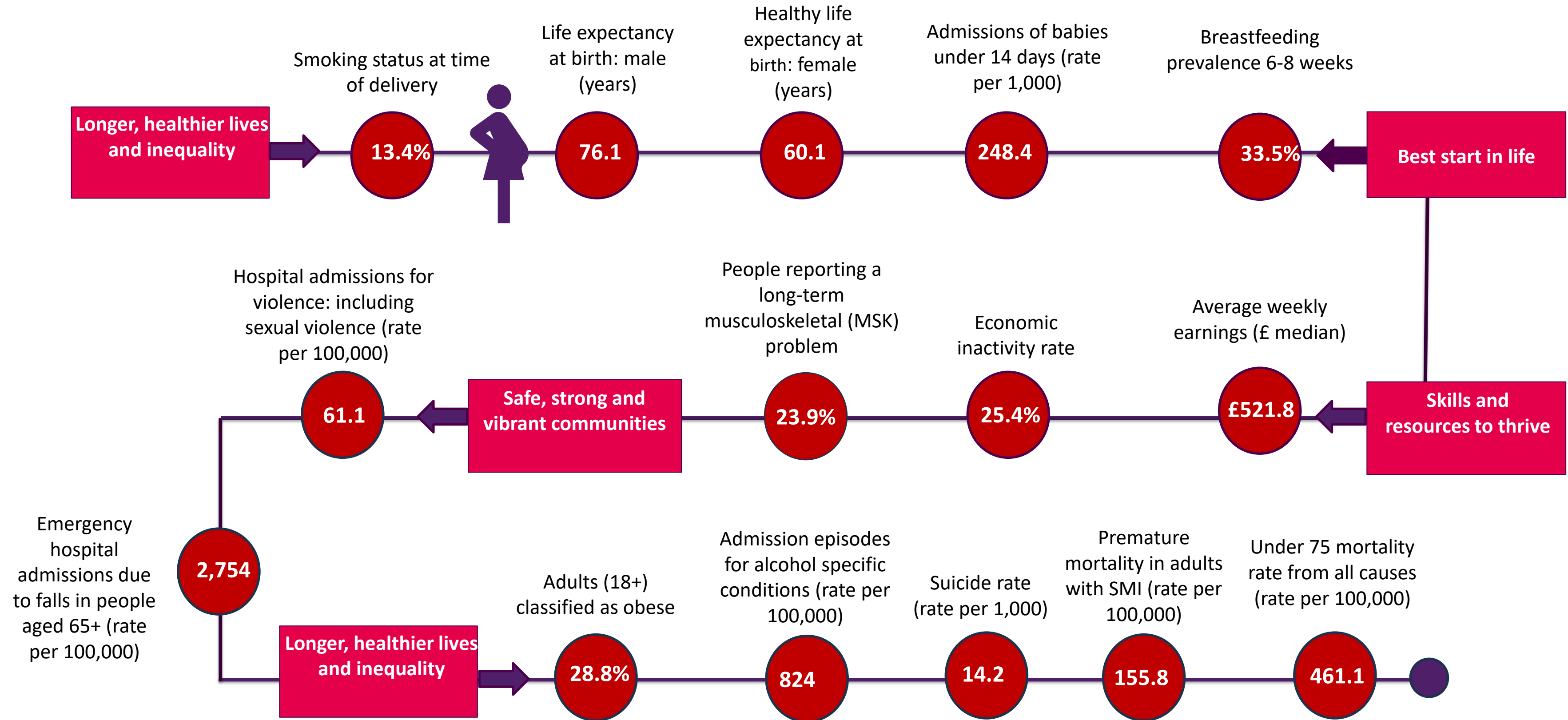
- Good physical and mental health
- Diverse and welcoming communities
- Health and Care Services
- Prevention and Early Intervention
- Environment, economy and employment

This information is grouped under the ambitions of our Health and Wellbeing Strategy 2021-30 – Starting Well, Living Well, Ageing Well and Reducing Health Inequalities.

Where we are performing well - South Yorkshire shared outcomes framework



Where needs improvement



This JSNA summary has been structured around 5 key themes. These have been identified as “golden threads” across our place-based strategies on health and wellbeing – including the [Health and Wellbeing Strategy 2021-30](#), the Barnsley [2030 ‘Healthy Barnsley’ ambitions](#), our Place Based Partnership [Tackling Health Inequalities Plan](#), and [the Health and Care Plan 2023-25](#).



Diverse & welcoming communities

Our diverse communities are **welcoming, supportive and resilient**



Prevention & early intervention

People can access the right support, at the right time and place and are able to **tackle problems early**.



Good physical & mental health

Everyone is able to enjoy a life in **good physical and mental health**.



Health & care services

People can also access **all the care and support they need**, at the right time and in the right place.



Environment, economy & employment

Fewer people live in poverty, and **everyone has the resources they need to look after themselves and their families**.



Barnsley Health and Wellbeing Strategy



2021 – 2030: the place of possibilities

*Our Ambitions
Click to navigate*



Starting Well:

Barnsley is a great place for a child to be born and every child is given the best start in life

Ageing Well:

Older people are able to live independent and active lives, enjoying their later years in comfort in their own communities, for as long as possible.

Living Well:

everyone in Barnsley can access the resources they need to live a healthy life and levels of mental ill health are reduced

Reducing Health inequalities

by taking action on the wider determinants of health



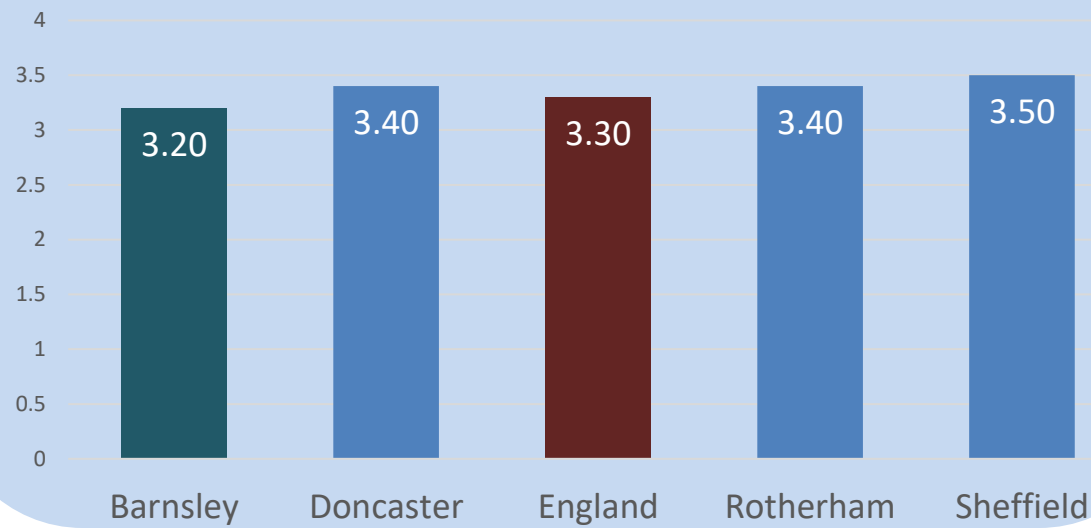
Barnsley – the place of possibilities.



STARTING WELL

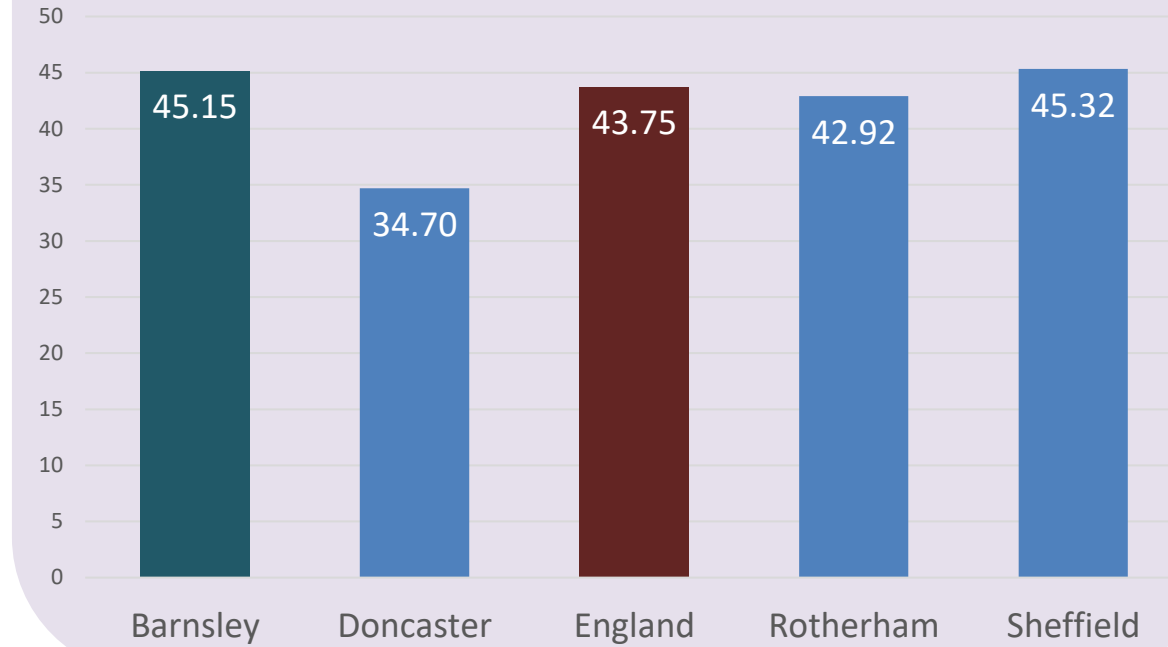
Diverse & welcoming communities

School pupils with social, emotional and mental health needs: % of school pupils with social, emotional and mental health needs



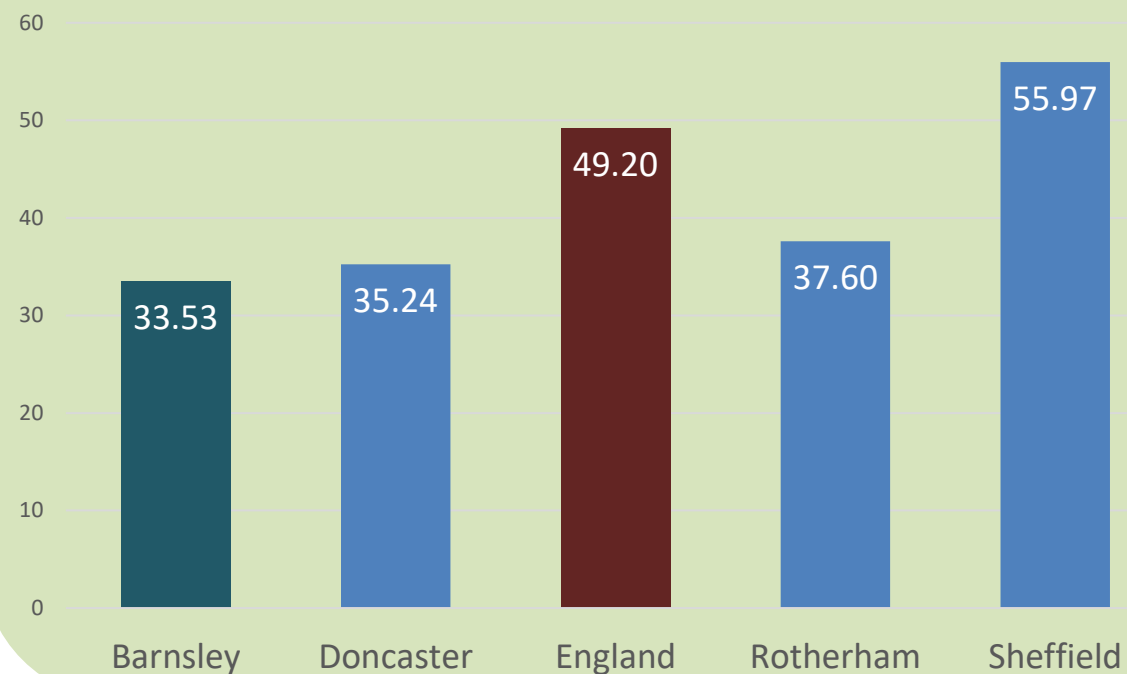
Prevention & early intervention

Population vaccination coverage: Flu (2 to 3 years old) %



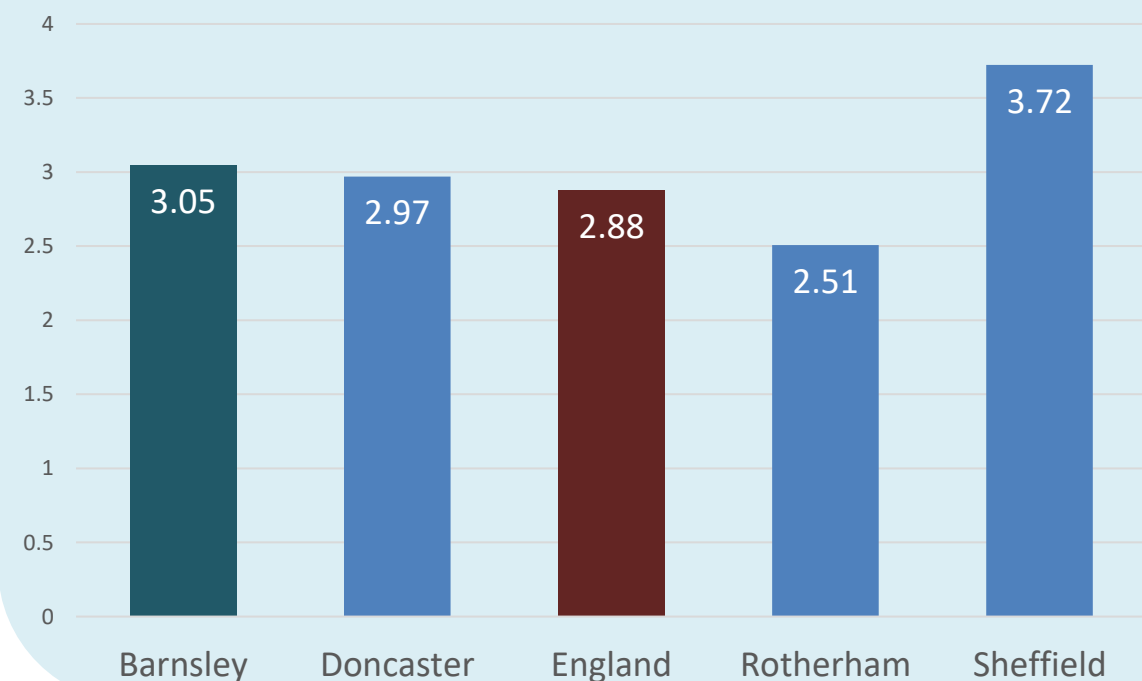
Good physical & mental health

Breastfeeding prevalence at 6 to 8 weeks - current method %



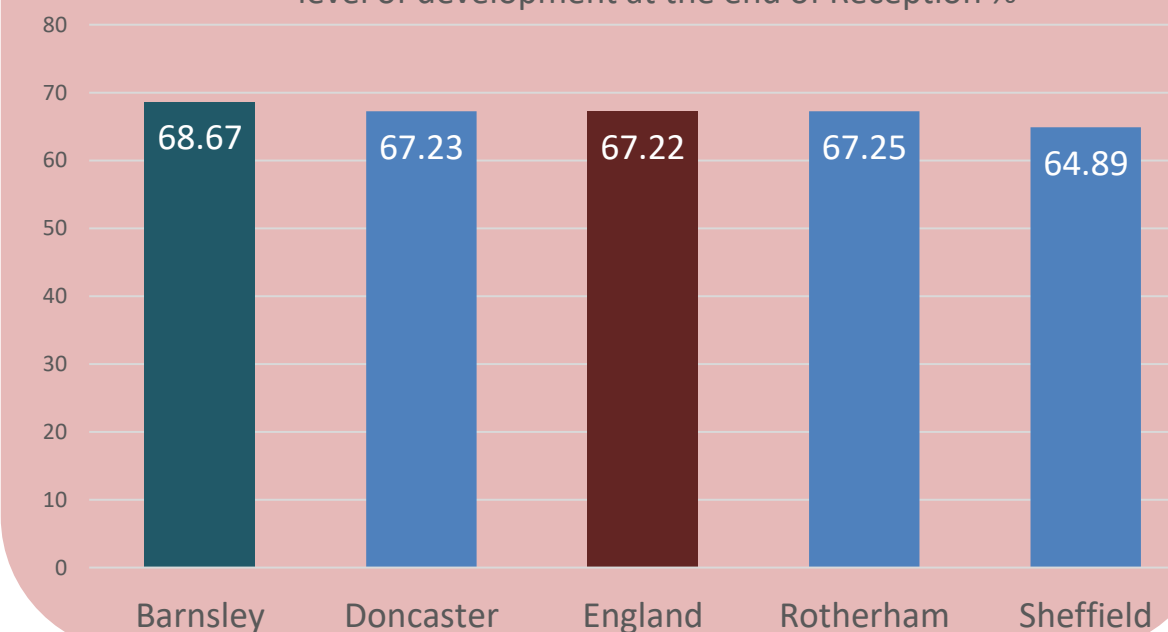
Health & care services

Low Birth Weight %



Environment, economy & employment

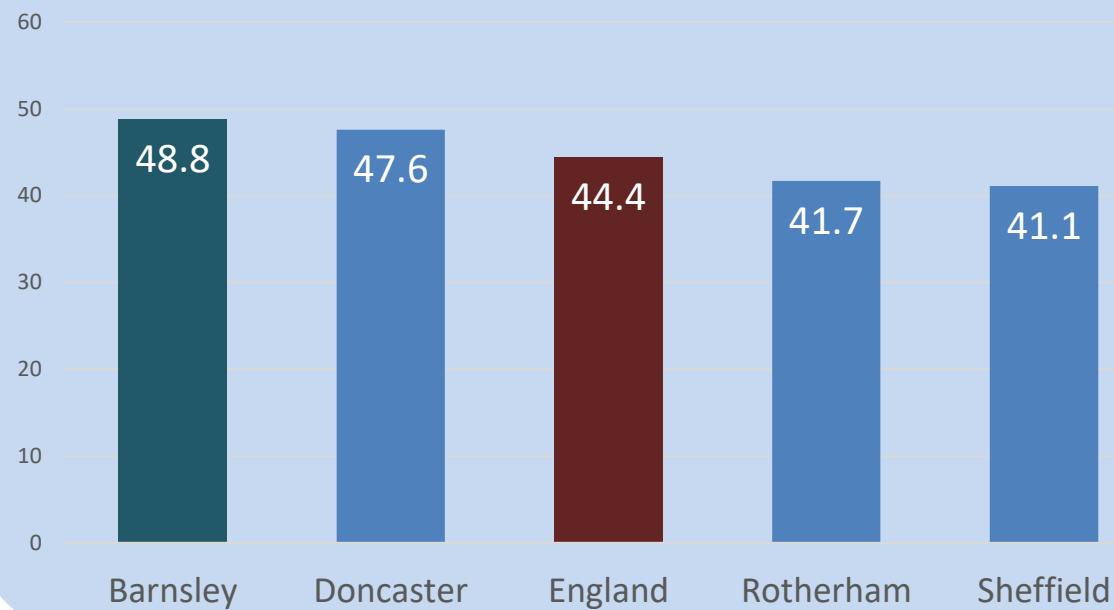
School readiness: percentage of children achieving a good level of development at the end of Reception %



AGING WELL

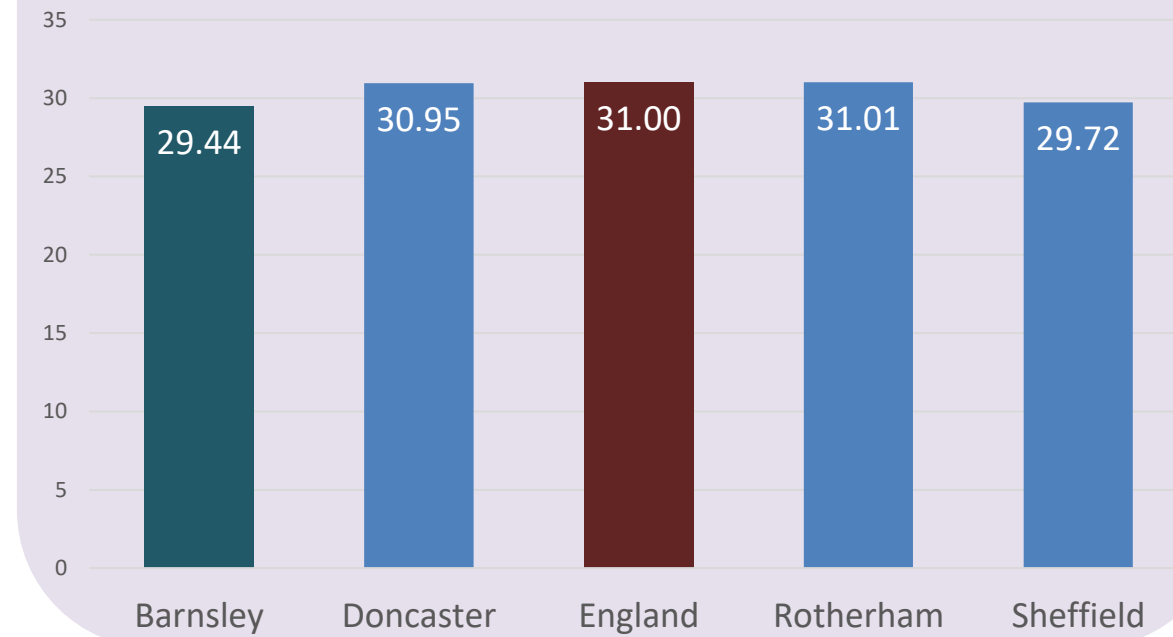
Diverse & welcoming communities

Social Isolation: percentage of adult social care users who have as much social contact as they would like (18+ yrs)



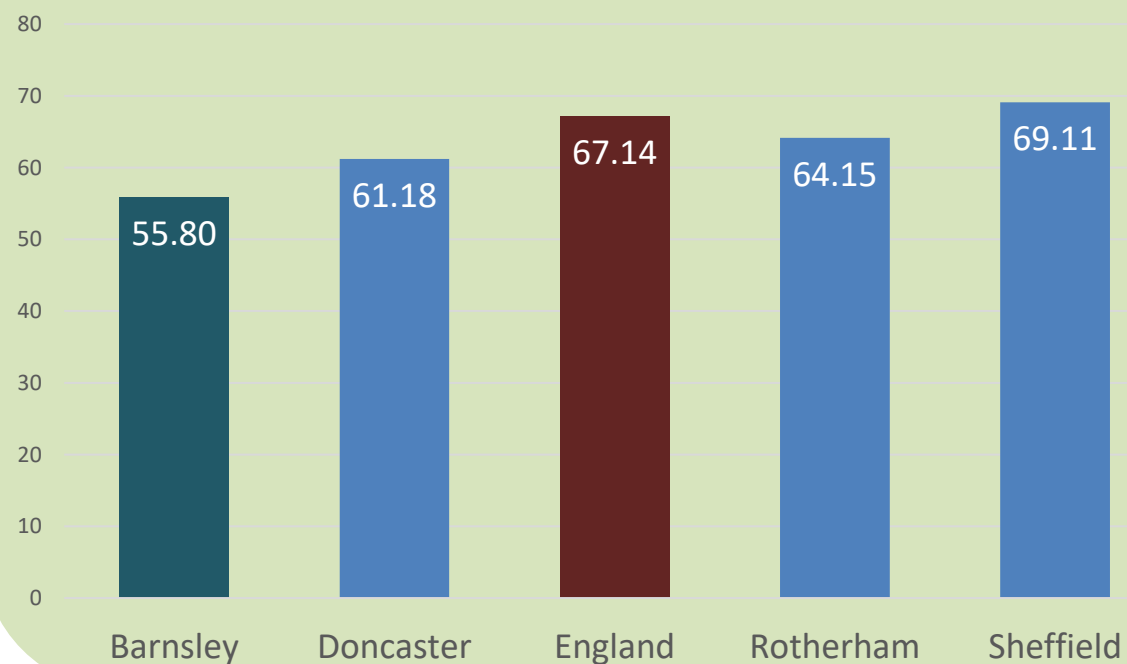
Prevention & early intervention

Percentage of adults meeting the '5-a-day' fruit and vegetable consumption recommendations (new method)



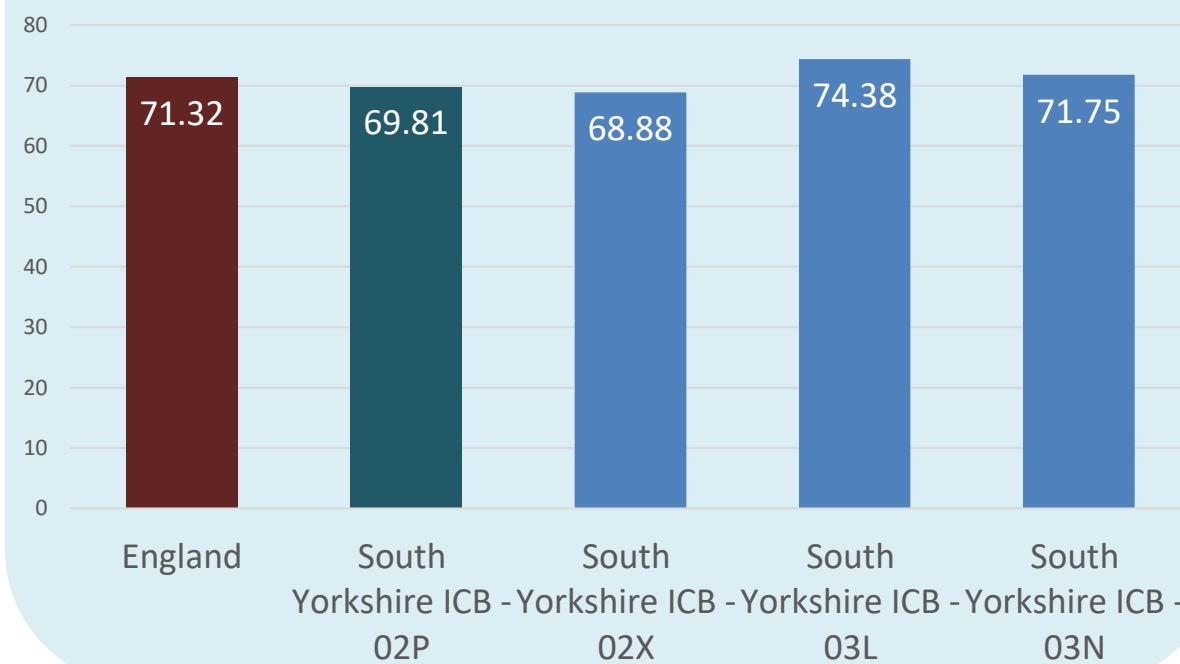
Good physical & mental health

Percentage of physically active adults



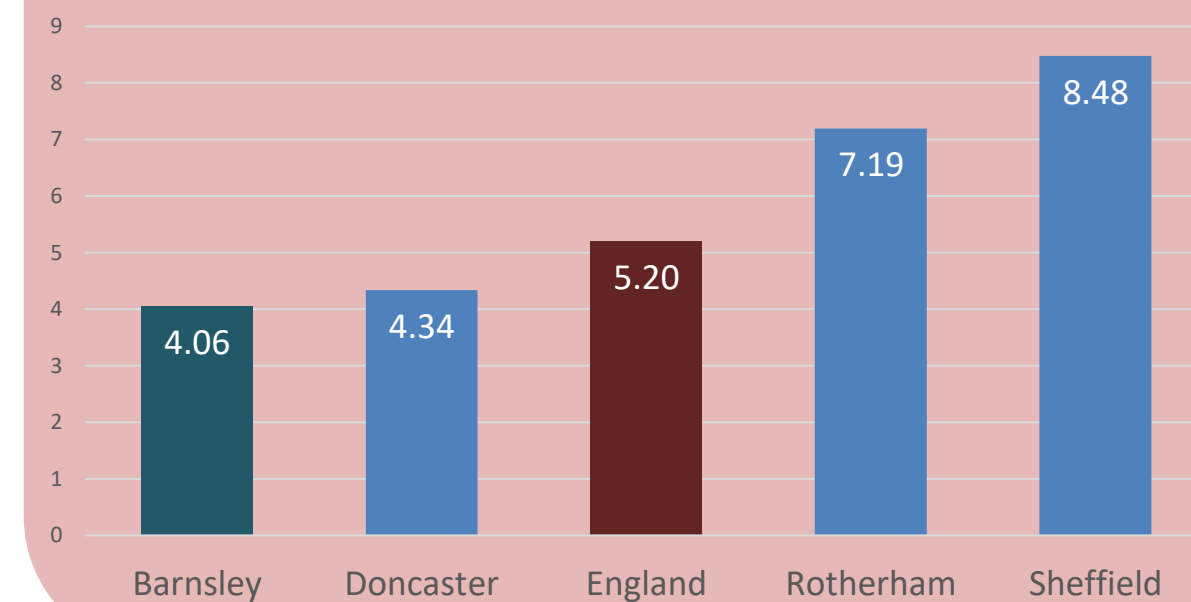
Health & care services

% who have a positive experience of their GP practice



Environment, economy & employment

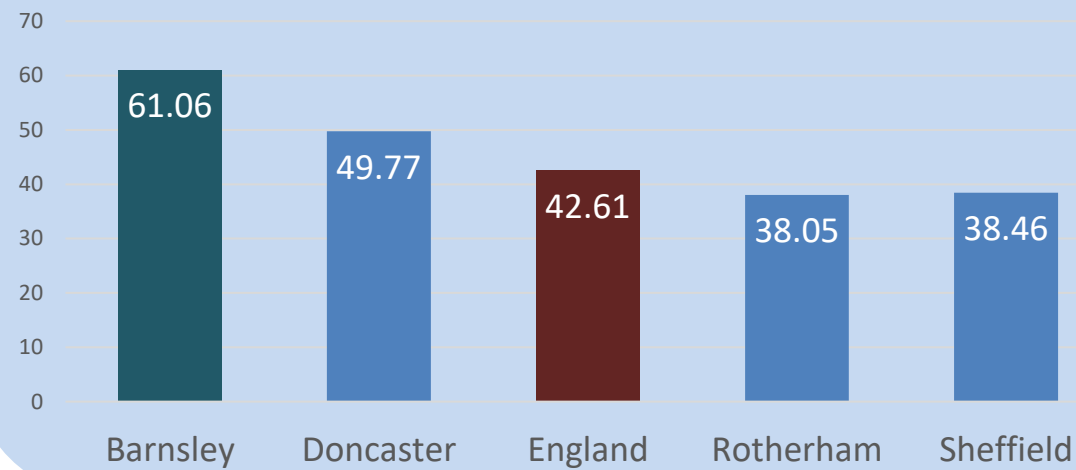
16 to 17 year olds not in education, employment or training (NEET) or whose activity is not known (%)



LIVING WELL

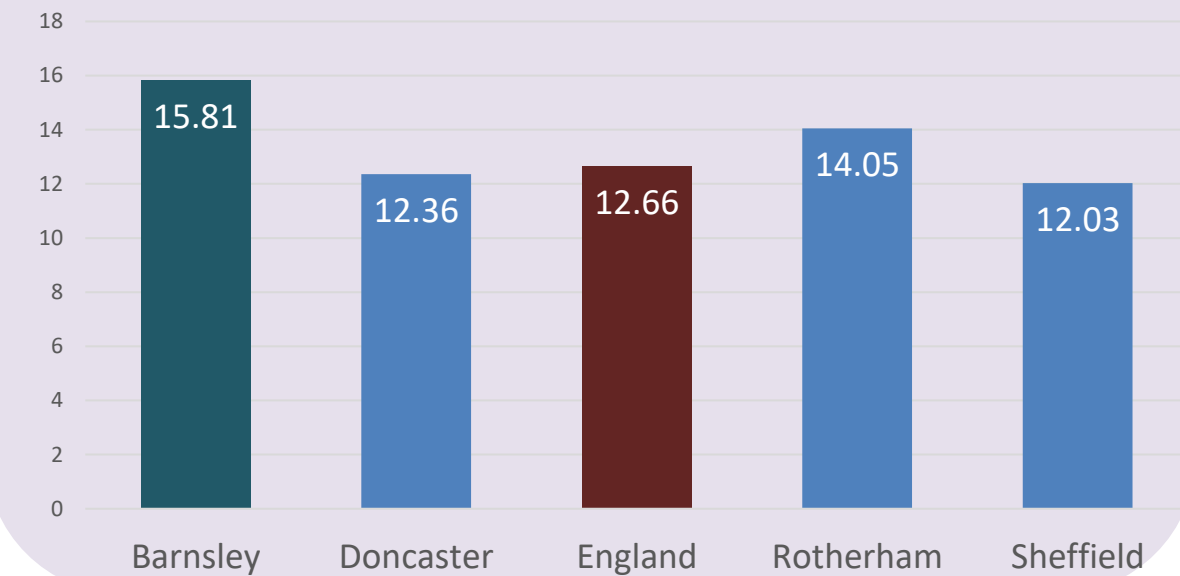
Diverse & welcoming communities

Adults with substance misuse treatment need who successfully engage in community based structured treatment following release from prison



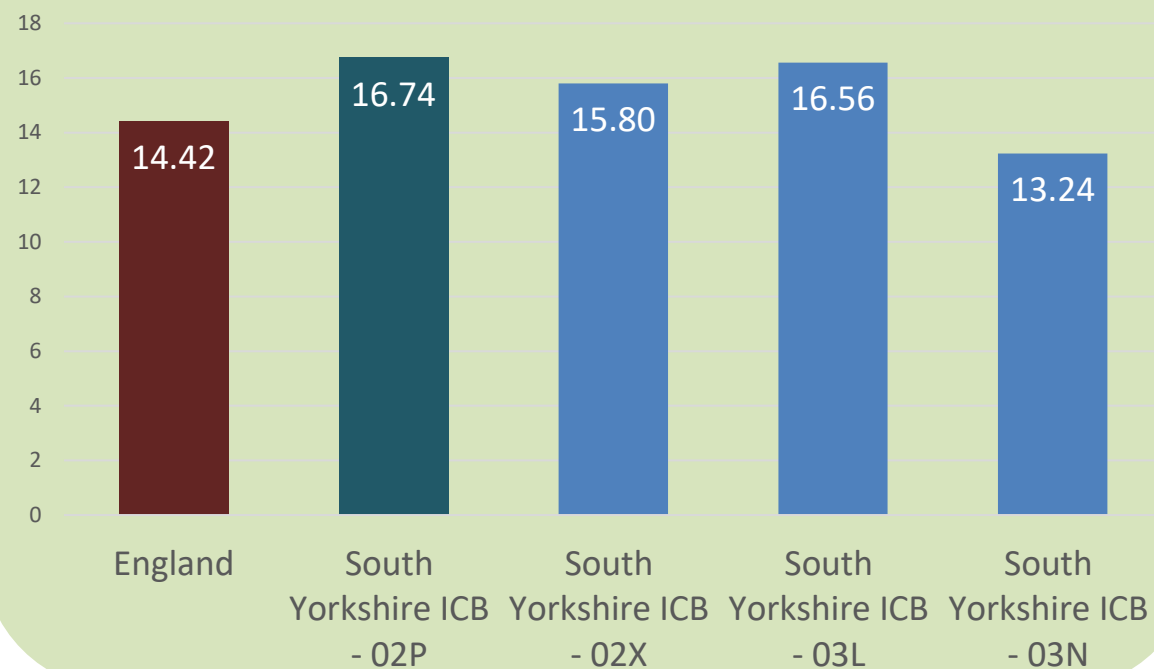
Prevention & early intervention

Smoking Prevalence in adults (18+) - current smokers (APS) %



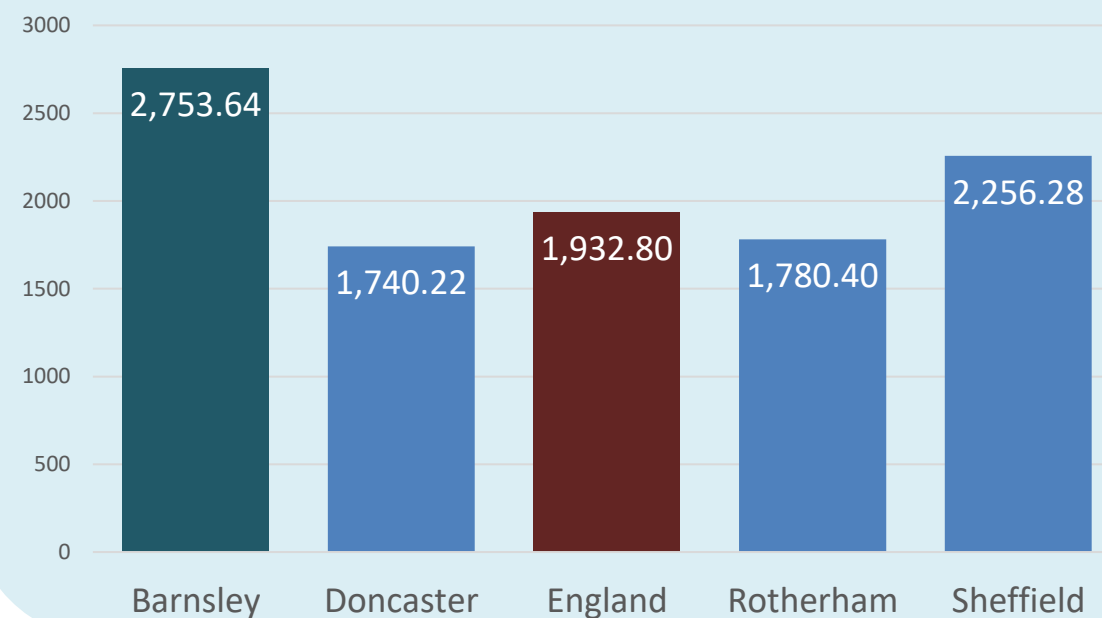
Good physical & mental health

Hypertension: QOF prevalence (all ages) %



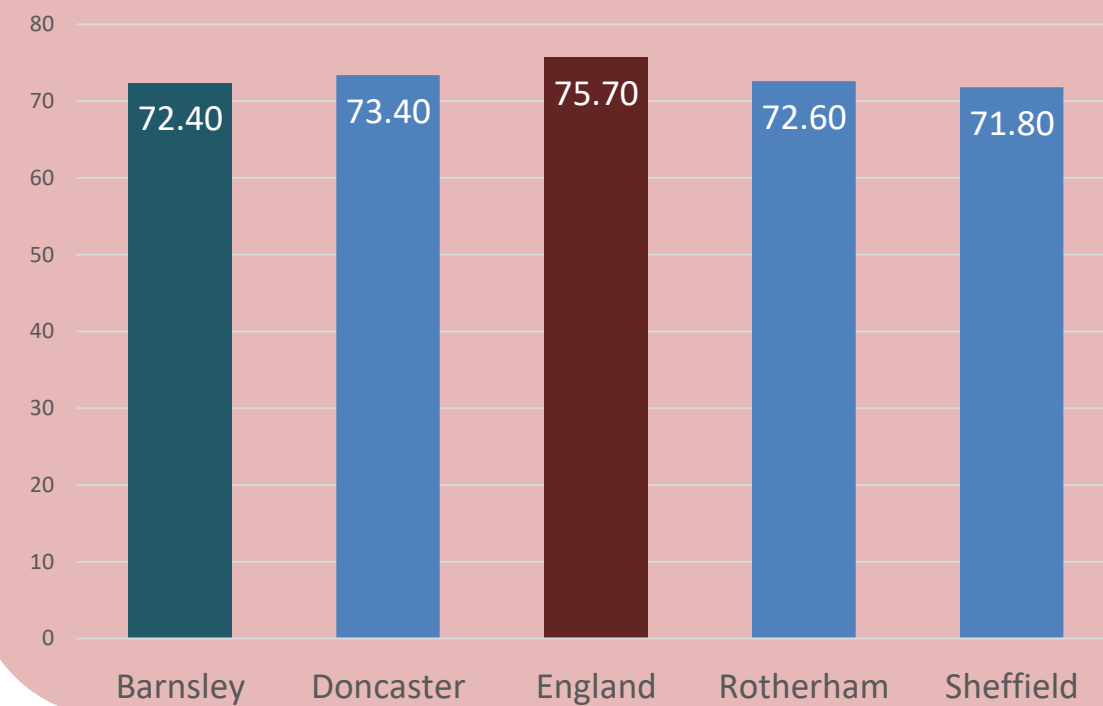
Health & care services

Emergency hospital admissions due to falls in people aged 65 and over (per 100,00)



Environment, economy & employment

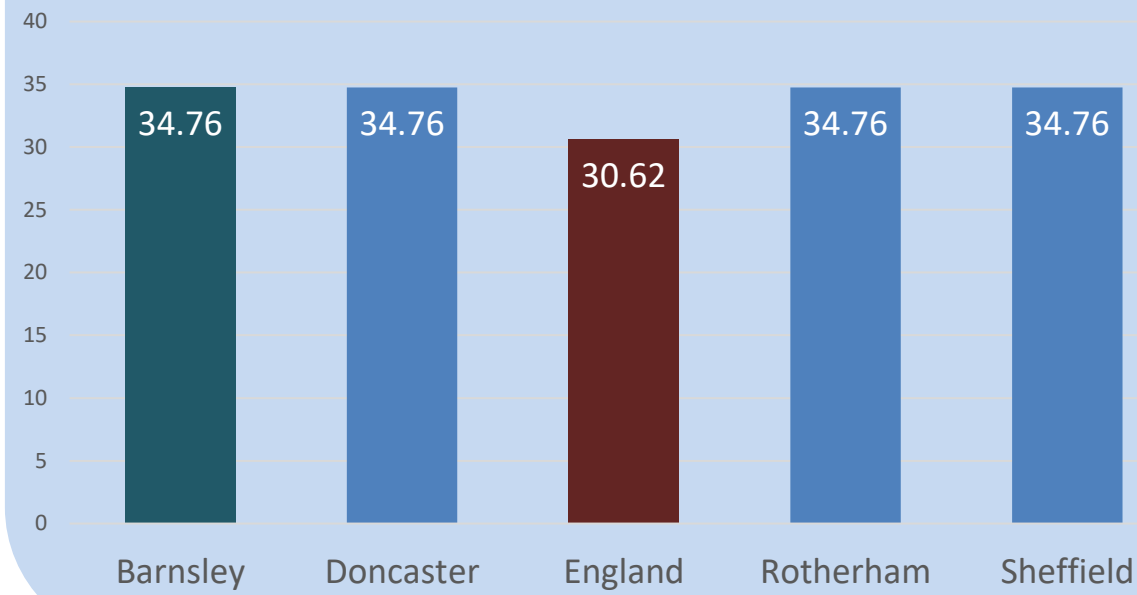
Percentage of people in employment



REDUCING HEALTH INEQUALITIES

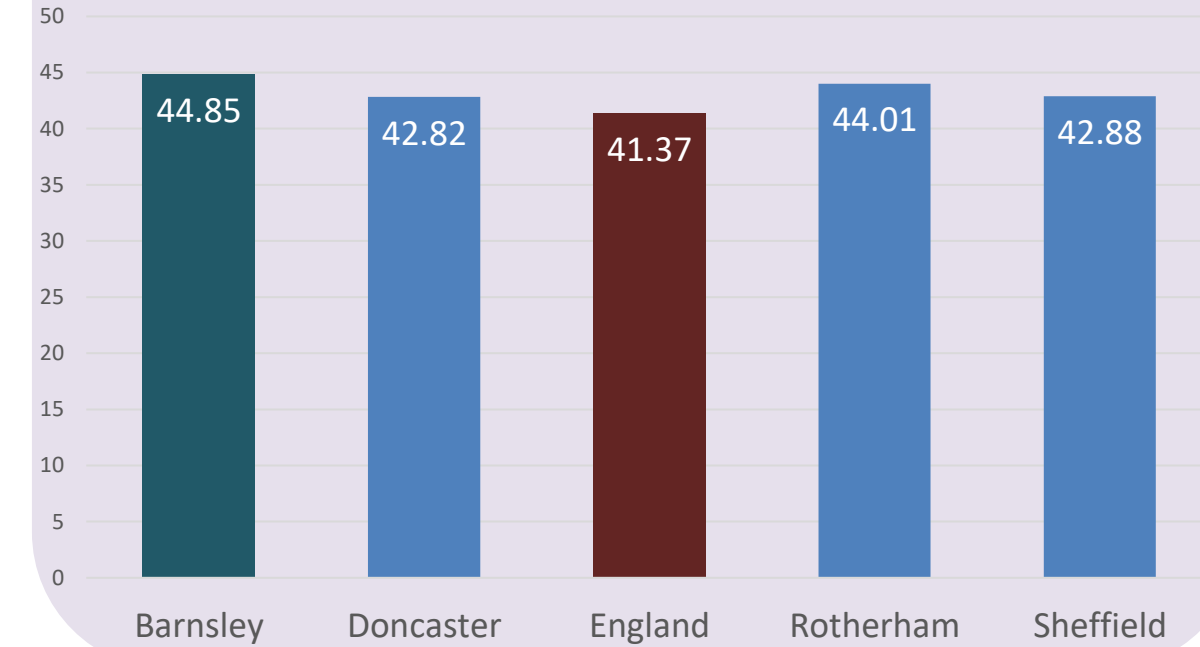
Diverse & welcoming communities

Domestic abuse related incidents and crimes (per 1,000)



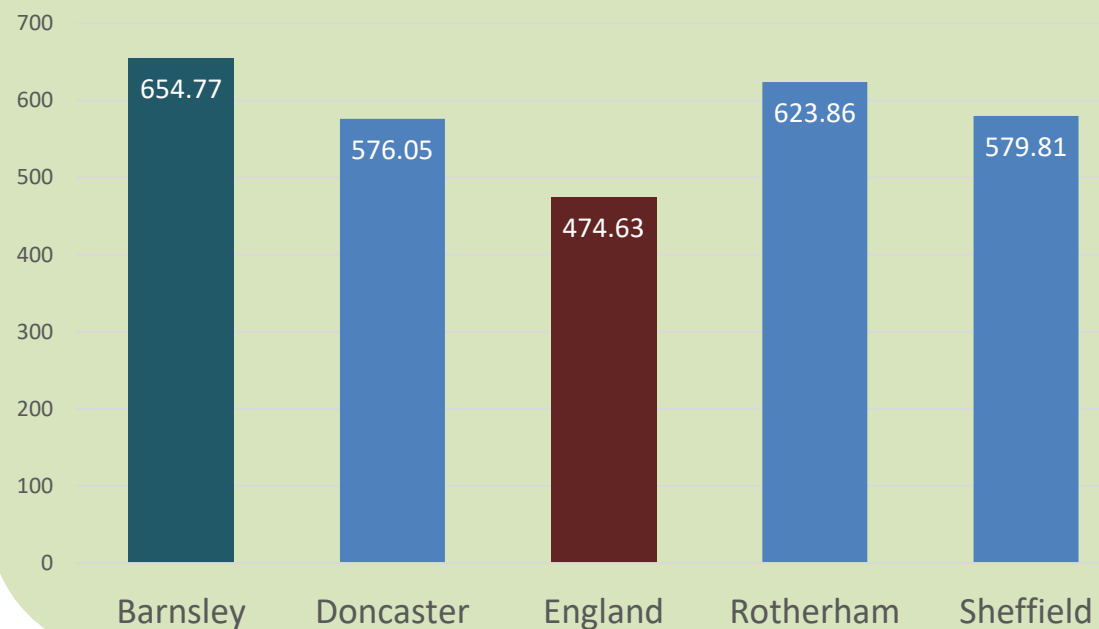
Prevention & early intervention

Population vaccination coverage: Flu (at risk individuals) (%)



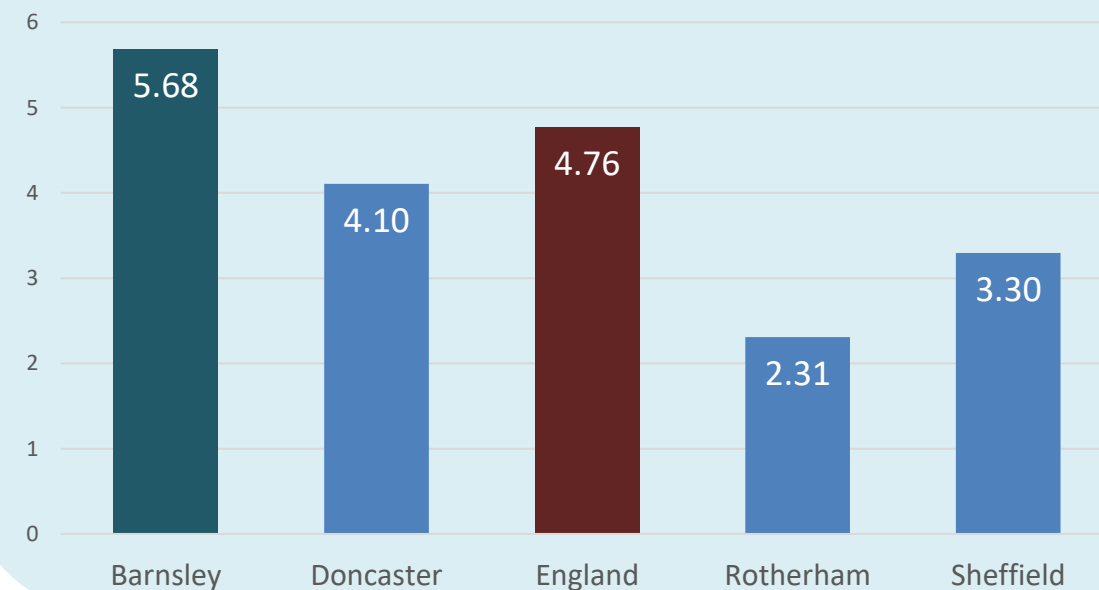
Good physical & mental health

Hospital admission rate for alcoholic liver disease (Persons) (per 100,00)



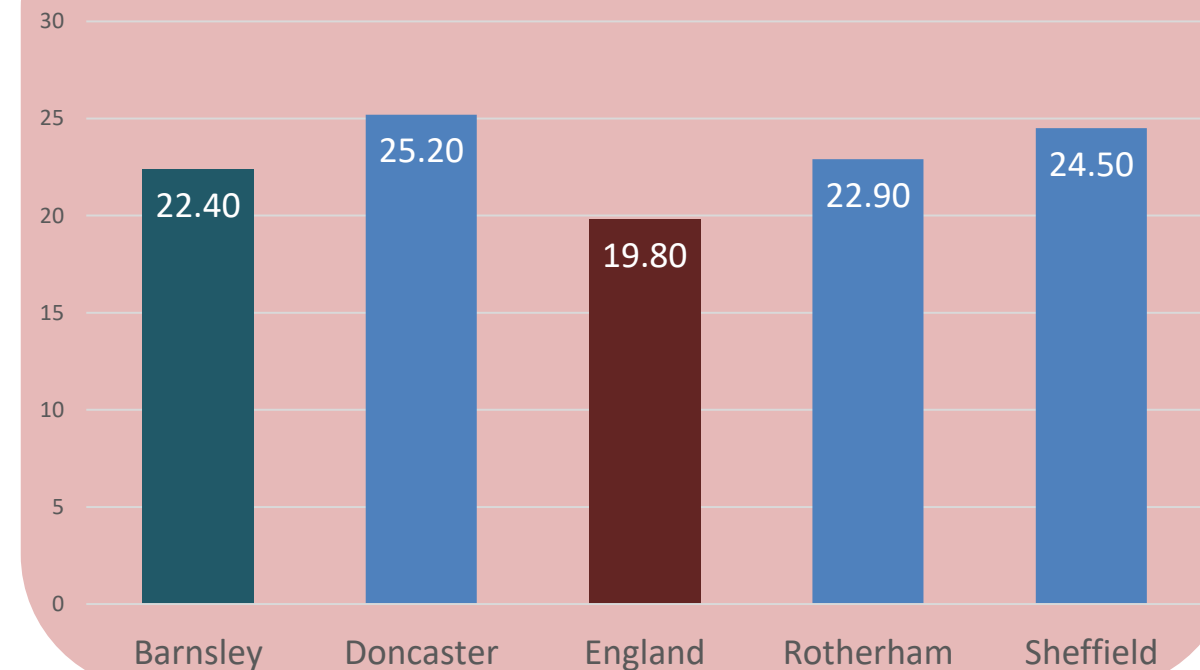
Health & care services

The percentage of the population who are in receipt of long term support for a learning disability that are in paid employment (aged 18 to 64)



Environment, economy & employment

Children in relative low income families (under 16s) (%)



Introduction: The Marmot Review

1. Giving every child the best start in life

2. Enable all children, young people and adults to maximise their capabilities and have control over their lives

3. Create fair employment and good work for all

4. Ensure healthy standard of living for all

5. Create and develop healthy and sustainable places and communities

6. Strengthen the role and impact of ill-health prevention

7. Tackle racism, discrimination and their outcomes.

8. Pursue environmental sustainability and health equity together.

[The Fair Society, Healthy Lives report](#), also known as The Marmot Review, is a comprehensive examination of health inequalities in England commissioned by the British government. Led by Sir Michael Marmot and published in 2010, it emphasizes how social and economic factors like income, education, and employment profoundly affect health outcomes. The report proposes policy recommendations to create a fairer society where everyone has the opportunity to lead a healthy life. These recommendations include improving early childhood development, education, fair employment, ensuring a healthy standard of living for all, and strengthening ill-health prevention. Overall, the Marmot Review aims to reduce health inequalities and create a society where everyone, regardless of background, can live a long, healthy life.

1. Give every child the best start in life

Priority overview:

Giving every child the best start in life is crucial to reducing health inequalities across the life course. The foundations for virtually every aspect of human development – physical, intellectual and emotional – are laid in early childhood. To have an impact on health inequalities we need to address the social gradient in children’s access to positive early experiences.

Key points:

- Reduce inequalities in the early development of physical and emotional health, and cognitive, linguistic, and social skills.
- Ensure high quality maternity services, parenting programmes, childcare and early years education to meet need across the social gradient.
- Build the resilience and well-being of young children across the social gradient

What are we doing?

[Children, Young People and Families Trust](#) - The Children and Young People’s Trust brings together partners from across health, social care, criminal justice, safeguarding, education, and the community and voluntary sector. By working together we have already laid solid foundation a system that is based on early help, with improved access to services including mental health services; and a stronger coordinated approach for the children and families who need our help most

[A new Family Nurse Partnership](#) –The programme they deliver is evidence based with over 40 years of research learning. The aims of the programme are to improve pregnancy outcomes for 1st time teenage mothers, Improve outcomes for their babies, increase economic self sufficiency for teenage parents. The objectives are to improve outcomes for vulnerable families in the 1 1001 days in a set geographical zone in Barnsley.

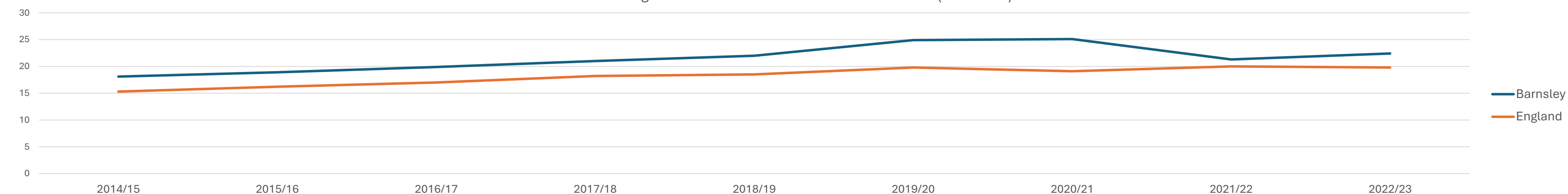
[Family Hubs offer](#) - Family hubs deliver joined-up early help services for children from pre-birth up to 19 years (or 25 years if the young person has a disability). They bring together practitioners from a range of universal, targeted and specialist services in each local area, including schools, police, social care, private and voluntary sector and some adult services.

[Early Help Strategy](#) - The Children and Young People’s Early Help Strategy 2022–2027 for Barnsley sets out the long-term vision and priorities where we, our partners and communities will continue to work together to deliver the best outcomes for all children and young people within the borough.

[SEND strategy](#) - This strategy provides an overview of current activities to be undertaken to achieve improvements in SEND provision and services across the local area. The actions have been specifically identified to improve outcomes for children and young people with SEND so that they have the best possible experiences and opportunities to equip them for their future.

[0-19 Barnsley Public Health Nursing Service](#) - Support for Children, Young People, Parents and Carers is available for example:- breastfeeding, weaning, bed wetting, child development, emotional difficulties. Additionally, there is a specialist Health Visitor who works within this team and specifically works with and supports Asylum Seekers and Refugees and Gypsy/Travellers.

Percentage of children in relative low income families (under 16s)



2. Enable all children, young people and adults to maximise their capabilities and have control over their lives

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Priority overview:

Inequalities in educational outcomes affect physical and mental health, as well as income, employment and quality of life. Maintaining the reduction of inequalities across the gradient also requires a sustained commitment to children and young people through the years of education. Central to this is the acquisition of cognitive and non-cognitive skills, which are strongly associated with educational achievement and with a whole range of other outcomes including better employment, income and physical and mental health.

Key points:

- Reduce the social gradient in skills and qualifications.
- Ensure that schools, families and communities work in partnership to reduce the gradient in health, well-being and resilience of children and young people.
- Improve the access and use of quality lifelong learning across the social gradient.

What are we doing?

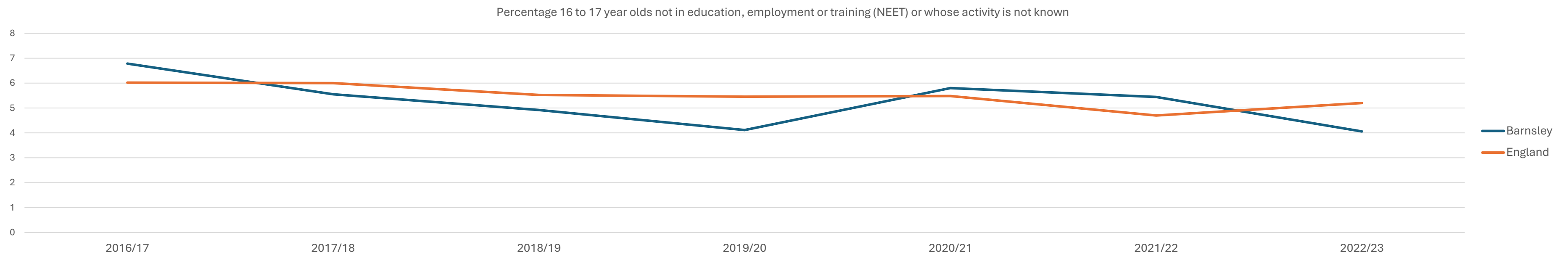
[Education Inclusion Services](#) - A team of professionally trained psychologists, specialist teachers and practitioners. We work with children, young people and families in a wide range of contexts.

[Barnsley Schools Alliance Education Improvement Strategy](#) The mission of Barnsley Schools' Alliance is to promote a cohesive approach to improving education. The goal is to ensure the very best educational outcomes for children and young people in Barnsley. We will achieve this by working together via collaborative and partnership arrangements, and we are indeed very fortunate in Barnsley in that all members of the Alliance really are truly committed and meet regularly which in turn demonstrates the power in our partnership working approach.

[Healthier Futures](#) - Healthier Futures has been made by the children's Public Health team in Barnsley. It's an information hub for those working with children and young people in the borough with their physical and mental health, education, social and key life skills.

[Skills and employability support](#) - Advisors work with people to access options that are right for them. This helps more people in our communities to unlock the benefits that these opportunities bring.

[Barnsley Adult Skills and Community Learning](#) - A service which offers courses and classes for people aged 19 and over to improve wellbeing, employability and skills or gain qualifications.



Priority overview:

Being in good employment is protective of health, unemployment contributes to poor health. Jobs need to be sustainable and offer a minimum level of quality, to include not only a decent living wage, but also opportunities for in-work development, the flexibility to enable people to balance work and family life, and protection from adverse working conditions that can damage health.

Key points:

- Improve access to good jobs and reduce long-term unemployment across the social gradient.
- Make it easier for people who are disadvantaged in the labour market to obtain and keep work.
- Improve quality of jobs across the social gradient.

What are we doing?

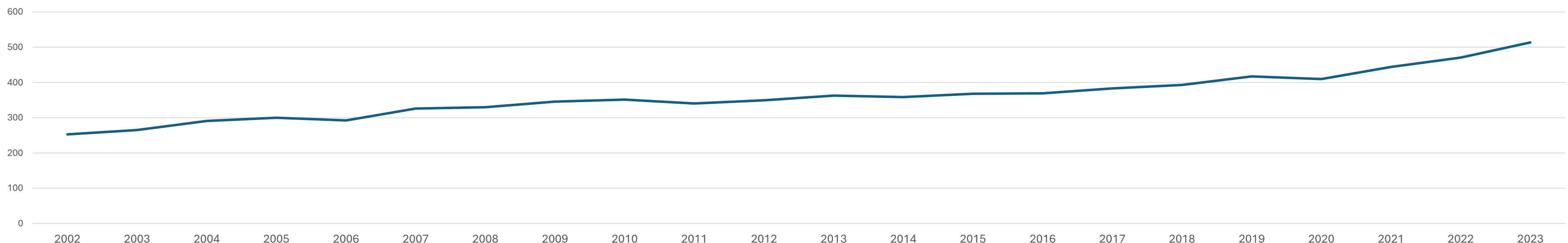
[Working Win](#) - Working Win is a free service, which aims to support you if you have a physical and/or mental health condition and would like to find meaningful employment or stay in your current role. We also provide you with ongoing in-work support in both your new or existing role.

[Barnsley Adult Skills and Community Learning](#) - A service which offers courses and classes for people aged 19 and over to improve wellbeing, employability and skills or gain qualifications.

[Employment and Skills Strategy: More and Better Jobs](#) - Barnsley Employment and Skills Strategy is designed to give businesses access to the skills and workforce they need to grow, and to ensure that local people can benefit from more and better jobs.

[Pathways to Work Commission Barnsley 2030](#) - The Pathways to Work report explores how to reduce economic inactivity and help more people access work, with a focus on Barnsley and its local, regional and national challenges and opportunities.

ONS annual survey of hours and earnings - resident analysis
Median weekly pay - basic



Priority overview:

Having insufficient money to lead a healthy life is a highly significant cause of health inequalities. As a society becomes richer, the levels of income and resources that are considered to be adequate also rise. The calculation of Minimum Income for Healthy Living (MIHL) includes the level of income needed for adequate nutrition, physical activity, housing, social interactions, transport, medical care and hygiene.

Key points:

- Establish a minimum income for healthy living for people of all ages.
- Reduce the social gradient in the standard of living through progressive taxation and other fiscal policies.
- Reduce the cliff edges faced by people moving between benefits and work.

What are we doing?

[Make your home warmer and cheaper to run](#) – a service which provides advice and support on making your home warmer and cheaper to run, improving your home with energy saving measures energy bills and tariffs and energy debt.

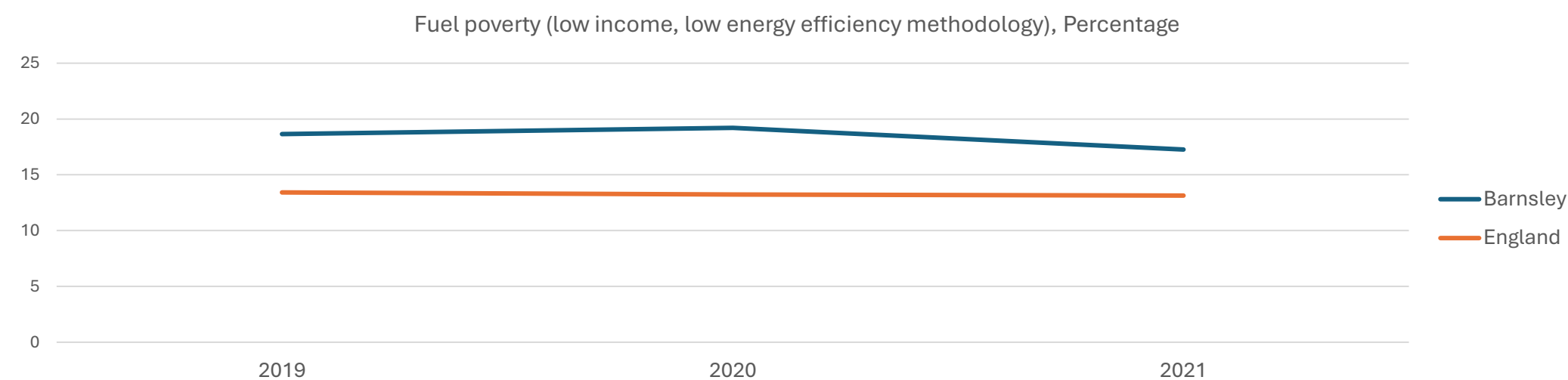
[Met Homes new build schemes](#) - Met Homes Barnsley is a trading name of the council. It delivers new build housing schemes for private sale. Its main focuses are: accelerate housing growth, provide affordable housing as part of the new build schemes, generate New Homes Bonus (a central government grant to support housing growth) and Council Tax, generate return on income that can be invested in other areas and regenerate council-owned sites that support the wider town centre improvements.

[Barnsley Housing strategy](#) - The [2030 vision for 'Barnsley - the place of possibilities'](#) seeks a healthy, growing, learning, sustainable Barnsley. Providing quality, affordable, inclusive and sustainable housing that suits resident needs and lifestyles is critical. Our revised housing strategy (2024-2028) sets out our current strategic priorities. Our four pillars of success will focus and guide our collective efforts over the next four years.

[More Money in Your Pocket](#) – An information and support hub with links for financial support and resources.

[Advice for private tenants](#) – Private rented standards provides information and support to ensure individuals are aware of rights and duties you and your landlord (or managing agent) and that such standards are being upheld. One great project is officers who proactively pick up housing and environmental issues across the borough which are funded through the Area Councils.

[Tackling health inequalities in Barnsley](#) - This document outlines the current and planned approach that the Barnsley Place Partnership for health and care is taking at all levels to reduce health inequalities and help to improve health for everyone in the borough.



5. Create and develop healthy and sustainable places and communities

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Priority overview:

Communities are important for physical and mental health and well-being. The physical and social characteristics of communities, and the degree to which they enable and promote healthy behaviours, all make a contribution to social inequalities in health. However, there is a clear social gradient in 'healthy' community characteristics.

Key points:

- Develop common policies to reduce the scale and impact of climate change and health inequalities.
- Improve community capital and reduce social isolation across the social gradient.
-

What are we doing?

Homeless and housing advice – a service which offers support and help whether you're homeless or worried about becoming homeless, advice is based on your own circumstances, utilising services to help you stay in your current home or, if that is not an option, help you to find a different home.

Positive Climate Partnership – This champions and co-ordinates local action on climate change. This brings together individuals and organisations who collectively will impact and build momentum around the zero-carbon goal.

Better Lives programme - Better Lives will focus on wellbeing, independence and community resilience. Supporting people to live independently in their own home for as long as possible. Also ensuring those in need of our support have more say over the care they receive.

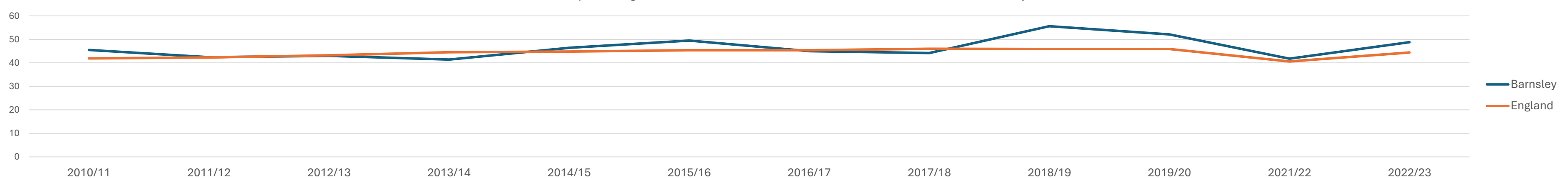
Sustainable Barnsley – The ambitions of Sustainable Barnsley are: people live in sustainable communities with reduced carbon emissions and increased access to affordable and sustainable energy sources, people can get around in Barnsley easier than ever, with an increase in cycle routes and better connections across the borough, Barnsley has increased the amount of renewable energy that is generated within the borough and that people are proud of and look after their local environment.

Stronger and Healthier Communities Partnership- The Stronger and Healthier Communities Partnership is a multi-agency board that contributes towards our health and wellbeing vision for the people of Barnsley. Our role is to encourage our local partners, voluntary and community sectors to work together. We promote the shared ownership of outcomes to enable people to achieve their potential. This will help to increase the resilience and wellbeing of the community as a whole.

Safer Barnsley Partnership - Our partnership includes statutory agencies and non-statutory groups. We meet every quarter to make sure we're working together effectively. This makes sure that Barnsley is, and feels, a safe place for everyone who lives, works and studies here.

Barnsley Active Travel Strategy – This Strategy aims to make active travel an attractive and realistic choice for short journeys to enable and encourage people to walk and cycle as part of their daily lives. By developing and promoting accessible, safe and well-planned active travel opportunities, this Strategy will help to establish Barnsley as a pioneering borough for active travel.

Social Isolation: percentage of adult social care users who have as much social contact as they would like



Priority overview:
Many of the key health behaviours significant to the development of chronic disease follow the social gradient: smoking, obesity, lack of physical activity, unhealthy nutrition. Local and national decisions made in schools, the workplace, at home, and in government services all have the potential to help or hinder ill-health prevention.

Key points:

- Prioritise prevention and early detection of those conditions most strongly related to health inequalities.
- Increase availability of long-term and sustainable funding in ill health prevention across the social gradient.

What are we doing?

How's Thi' Ticker – an outreach blood pressure service in partnership with healthcare services in Barnsley, which aims to improve heart health across the borough by early identification of high blood pressure and offering health and wellbeing advice.

Stroke campaign - The campaign combines the symptoms people may already be aware of thanks to the national FAST campaign with the stories we're seeing in Barnsley.

Health checks - The NHS Health Check is a free check-up of your overall health. If you're aged 40 to 74 and do not have a pre-existing health condition, you should be invited to an NHS Health Check by your GP or local council every 5 years.

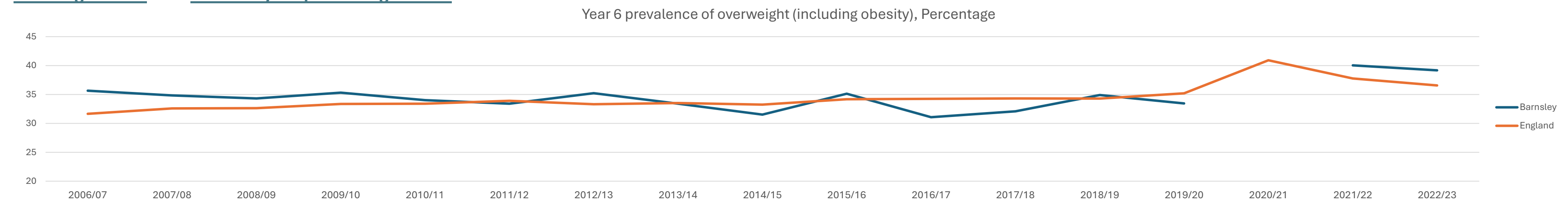
Cancer Screening - In Barnsley there are free screening services for some people for cervical, breast and bowel cancer. Additionally #BeThatFriend campaigns have been developed to try and raise awareness of the signs and symptoms of different cancers.

Community Diagnostic Centre - The Barnsley Community Diagnostic Centre (CDC) provides a range of diagnostic services like imaging, ultrasound, and endoscopy in one location. It aims to reduce waiting times, improve healthcare efficiency, and enhance patient access to timely and quality diagnostic care in Barnsley.

Active in Barnsley - The Active in Barnsley Strategic Plan sets out our aims for getting Barnsley more active. There are five priorities: active schools and colleges, active workplaces, active spaces (including parks), active communities and professional and volunteer networks

Barnsley Older People's Physical Activity Alliance (BOPPAA) - is aiming to increase the provision of physical activity programmes that will improve the strength and balance of older people across Barnsley and reducing risk of falls and frailty.

Smoking - Smoking cessation lowers the risk of cancer and other serious health problems. Barnsley has many services supporting those to quit smoking. [Yorkshire Smoke Free](#), [Hospital Stop Smoking Service](#) and [Maternity Stop Smoking Service](#)





Priority overview:

Priority 7 focuses on addressing and mitigating the adverse effects of discrimination and racism on health outcomes. Discrimination and racism contribute to significant health inequalities by creating barriers to access resources, opportunities, and services that are essential for health and well-being. This priority aims to create a fairer society by promoting policies and practices that reduce discrimination and its harmful impacts.

Key points:

- Promote Anti-Discriminatory Policies and Practices
- Increase Awareness and Education
- Support Affected Communities

What are we doing?

[Barnsley Safe Places](#) – This scheme was developed alongside the police and local businesses. You can use the scheme to get help if you feel unsafe. You can go to a Safe Place if you're lost, have somebody harassing you, or feel worried for another reason.

[Equality, Diversity and Inclusion Action Plan](#) - This plan aims to make EDI central to the council's culture. Our EDI Action Plan is both about how the council serves its residents and communities, and its role as a major employer in the borough.

[No Place for Hate Campaign](#) – This campaign aims for our borough to be a place where nobody faces abuse, online or in their community by spreading awareness about hate crime and different avenues to report incidents.

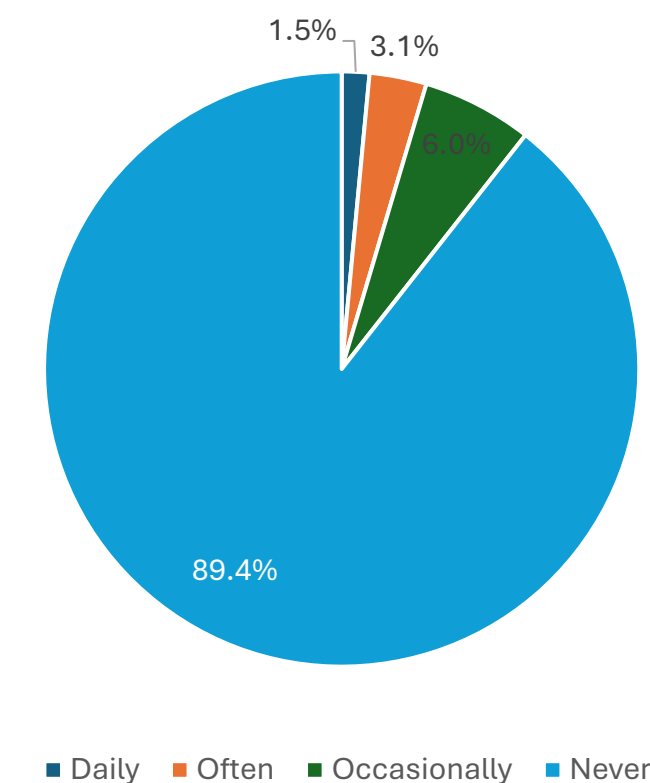
[Refugee and asylum support](#) – working with the [Refugee Council](#) this service offers support and free advice through phonelines and drop-in session.

[Health integration team](#) - The health integration team aims to facilitate the integration of overseas arrivals into mainstream health services and address inequalities in health and wellbeing.

[Anti-social behaviour Policy](#) - The policy sets out the Council's commitment to reducing ASB, improving the quality of life for local people and reducing crime and the fear of crime within our communities. This policy also sets out that the Council is committed to promoting and understanding, tolerance and respect within our communities. Where applicable the Council will work with partners and residents to tackle ASB to ensure a single approach is delivered to protect local communities.

[Barnsley Homeless Alliance](#) - Barnsley Homeless Alliance is made up from a range of local organisations and charity members who work together to help people in crisis. Working together, to give those who are homeless or begging on the street the support they need to make long-term positive changes to their lives.

Key data indicators: During the last year at school, have you felt worried or anxious about being teased or bullied about your colour/race?



Data collected from the BMBC Lets Hear You Voice Survey (2022)

8. Pursue environmental sustainability and health equity together.

 [Back to selection](#)



Priority overview:

Priority 8 emphasizes the interconnectedness of environmental sustainability and health equity. It recognizes that actions to protect the environment can simultaneously promote health and reduce health inequalities. By integrating environmental sustainability into policies and practices, this priority aims to create healthier and more equitable communities for all.

What are we doing?

The anchor institutions in Barnsley have ambitious plans to work better together across all these areas and seek scale and impact. BMBC, BHNFT and SWYFT are committing to establish an executive-level anchor network to generate a shared understanding of what it means to be the best anchors in Barnsley, explore the greatest opportunities to benefit the local population and set their organisations on the right direction to make more lasting change and impact across society, economy and environment.

Barnsley Council has set ambitious targets to [reduce carbon emissions](#) through the "Zero 40" and "Zero 45" initiatives, aiming to create a more sustainable and environmentally friendly future for the town.

Zero 40 Ambition - Target: Achieve zero carbon emissions from the council's operations by 2040. Focus Areas:

- Energy Efficiency: Implementing energy-saving measures across all council buildings.
- Renewable Energy: Increasing the use of renewable energy sources for council operations.
- Sustainable Transport: Promoting the use of electric vehicles and other low-carbon transportation options within the council's fleet.
- Waste Reduction: Enhancing recycling programs and reducing waste production in council operations.
- Awareness and Engagement: Educating staff and the community about sustainable practices and the importance of reducing carbon emissions.

Additional Efforts

Climate Action Plan: Implementing a comprehensive climate action plan that outlines specific strategies and actions to meet their carbon reduction targets.

Partnerships and Collaboration: Working with local businesses, community groups, and regional authorities to coordinate efforts and share best practices in reducing carbon emissions.

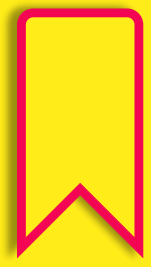
Monitoring and Reporting: Regularly monitoring progress towards their targets and reporting on achievements and areas needing improvement.

Key points:

- Integrate Health Equity into Environmental Policies by incorporating considerations of health equity into environmental policies and initiatives.
- Promote Healthy Environments for All. Advocate for environments that support health and well-being for everyone, regardless of socioeconomic status or background.
- Address Climate Change and Health Inequities.

Zero 45 Ambition - Target: Achieve zero carbon emissions across the borough of Barnsley by 2045. Focus Areas:

- Community Initiatives: Supporting residents and businesses in adopting low-carbon technologies and practices.
- Housing: Promoting energy-efficient housing developments and retrofitting existing homes to improve energy efficiency.
- Green Spaces: Enhancing green spaces and biodiversity within the borough to absorb carbon emissions and improve air quality.
- Transportation: Expanding public transportation options and infrastructure for walking and cycling to reduce reliance on fossil fuels.
- Economic Development: Encouraging sustainable economic growth that aligns with low-carbon objectives.



Barnsley
**20
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**Healthy
Barnsley**



Ambitions

- Everyone is able to enjoy a life in good physical and mental health.
- Fewer people living poverty, and everyone has the resources they need to look after themselves and their families.
- People can access the right support, at the right time and place and are able to tackle problems early.
- Our diverse places are welcoming, supportive and adaptable.



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Barnsley – the place
of possibilities.



[Read our Healthy
Barnsley stories](#)



[Healthy Barnsley Facebook](#)

**Healthy
Barnsley**



Health and Care Plan 2023-25



Barnsley Place-Based Partnership's shared goals

Best start in life for children and young people



A joined up approach to preventing ill health



Better and fair access



Coordinated care in the community



Improve impact on environment, economy and employment



Barnsley – the place of possibilities.

Tackling health inequalities in Barnsley

Read our place-based health inequalities plan

SOUTH YORKSHIRE INTEGRATED CARE PARTNERSHIP STRATEGY

Read the South Yorkshire [Integrated Partnership strategy](#)



Barnsley – the place of possibilities.



Resource Links

- Read our latest [Director of Public Health Report](#)
- Read our [Mental Health and Wellbeing Strategy](#)
- [OHID Fingertips Public Health Outcomes Framework](#)
- [OHID Fingertips – All Profiles](#)
- [ONS Census 2021](#)