

Urbed Barnsley Town Centre Urban Design and Sustainability Strategy

Report on Consultation

Consultation took place between 27th July and 30th September 2021. A total of 108 responses were received, although not all questions were answered by every respondent.

A presentation was given to the Youth Council on 6th September, 2021. The notes from this meeting are in appendix 1.

Three online stakeholder workshops were held during the consultation period on 9th, 16th and 18th of September. A further workshop was held on 20th October to ensure that those that had expressed an interest in attending and had provided their email addresses, had the opportunity to attend. Notes from the Stakeholder Workshops are in appendix 2.

The table below summarises and categorises the main issues raised. Where the same points were made more than once these have been pulled together to reduce repetition.

Some issues raised are outside the scope of this work. Appendix 3 summarises these and signposts to where and how they are being dealt with by the Council or its partners.

All comments made are the views of those that responded to the consultation and do not represent the views of officers of the council.

1. What do you like about Barnsley Town Centre?		
Answer Choices	Response Percent	Response Total
1 Open-Ended Question	100.00%	105
Retail: The new development/ The market./Market Kitchen; good variety of shops, Market: great fresh food; busy; non corporate character; varying degrees of quality and variety on the market; one person likes the outdoor stalls, independent retailers; later shop opening times; Alhambra Centre		

1. What do you like about Barnsley Town Centre?

Food & drink:

New eating establishments are welcome that are dog friendly; café culture; market kitchen – place to meet; / new bars and restaurants; The Old George; Costa; Falco lounge, Cucina, Topsy Cow, Arcade Ale House

Heritage:

The Victorian Arcade; The Town Hall/ Town Hall Gardens; Old Baths at Townend roundabout; Old library Wellington St; Former NUM building; Churchfields park; Church Street; period/ historic buildings (some prefer old to new in design/ style), old architecture above shops

Culture:

Museums/ theatres/ library; The Lamp Room theatre; Experience Barnsley/ Town Hall, events at Library@thelightbox, events – great for families and kids; Cooper Gallery; The Civic; statue

Leisure/ Health and Wellbeing:

Gyms; Places like House of Beauty to relax and unwind; good variety of entertainment venues; Parkway cinema

Education/ Skills: Barnsley College

Environment - Open spaces – new Town Square, cleaner, attractive, townscape/ views from residential areas at the edge of the town centre; mix of old/new buildings, seating areas, planting, vibrant/ lively, water features; geographical setting, high and bright with interesting hills, ridges and valleys; Architecture (Regent St/ Eldon St North)

Community - Nice and friendly people/ atmosphere, Town Centre team helpful & welcoming; it's home and has happy memories, community spirit

Local economy - Small/local/ independent/ local businesses, like children to see supporting local economy

Transport – well connected, good rail links, car free/ pedestrianised, able to drive through; Interchange

Parking - Adequate, free on weekends, accessible, affordable

Compact/ convenient - easy to walk around, especially for the elderly, easy to navigate, close to home

Safety – One person thought it generally feels safe

Improvements – Some welcome the investment, new development, modern, bright, lifted, moving us forward, upgraded pavements, nicer to visit than it used to be; split views on open walkways

1. What do you like about Barnsley Town Centre?

Nothing/ little – one person thought it was better before changes, one thought it was split, older areas look dated next to new, concern about vacant units in the Glassworks and funding.

Would like to see: More green spaces; more children’s play areas where grown ups can watch their children; less coffee (greasy spoon) cafes; restaurants of different cultures; an uplifting vibe that makes us different to the normal - example given of Hartlepool harbour.

Would like to see some areas made more attractive: The Town Hall/ The approach to Town Hall from Market Hill; Wellington St Building (old COOP); Old public baths building near to Town End roundabout , York St; Civic building; Victorian Arcade; Lamproom theatre; Former Raleys Building.; Old NUM HQ; Regent St; Old Courthouse in Regent St.; The square bordering Pitt St , George St , Castlereagh St , Churchfields Park; Mark Square.

answered	105
skipped	5

2. What don't you like about Barnsley Town Centre?

Answer Choices		Response Percent	Response Total
1	Open-Ended Question	100.00%	100

Safety/ drug use/alcohol use/Anti social Behaviour

Retail – Lack of variety particularly clothes shops (looking forward to different opportunities such as Flannels) / children’s clothes shops; lack of independent shops; empty shops; concern about future of Alhambra Centre; too many budget/ charity shops; Lack of shopping choices. Inability/ restricted cashless used in the markets too hard to use most stores as cash only, considers this a block to future proofing and making inclusive to young people; considers it expensive to shop in Glassworks as rents high; one person considers new development beige, draughty and expensive; Some shops need to be brought up to date/ need a facelift;

2. What don't you like about Barnsley Town Centre?

reduced outdoor market; concern re. impact of online shopping; loss of character of market; smell of meat and fish market; too many e-cig shops;

Suggestions:

- Boots could be a site for a new permanent outdoor market rather than pop up stalls
- Reintroduce the Sunday market
- If big supermarkets chains are allowed into the area, the council should negotiate that the clothing sections of their business should have to have stores in the town centre that could only sell clothing and household items;
- Signs for location of shops when moved/ new ones opened

Food & drink/ nightlife

Complaints regarding noise from pubs around Peel Square at 4pm; too many pubs, many cater for younger drinkers and promote a 'booze culture'; lack of suitable venues for live music/performances e.g. the Barnsley Folk Club is trying to operate from the Trades Club lounge on Racecommon Road, but preferably it needs a room closed off; night clubs that don't open during the day make the town centre make the place look rundown; few pubs; too many fast food outlets; Wellington street / Peel St area.

Suggestions:

- Market Kitchen and Cucina sky lounge should be separate as attract different clientele
- Night clubs that don't open during the day make the town centre make the place look rundown and should be encouraged to offer daytime drinks/food

Environment – Use of artificial grass; lack of cleanliness with litter and chewing gum; some areas and premises vacant/ run down/ dirty, vermin; too much concrete;; demolition of old buildings; design of Glass Works, some don't like new/ modern buildings; design of bus station; some older buildings need renovation and to be retained; walking under the subway; some of the main arteries into Barnsley are scruffy / grey and unattractive; grubby pavements; poor signage & connection; the interchange is mucky & often feels intimidating; fly tipping and litter; derelict / neglected unused land; un-commissioned graffiti on street furniture; lack of seating; litter and dog fouling; bins storage; limited, poorly maintained greenspace; footways and roads in poor condition; historic and character erosion on shamble's St, Westgate, Cheapside, Mayday Green, train station Regent Street and level crossing; loss of local businesses -Co op/ Butterfields; erosion of character retail and ribbons out of town - Doncaster and Sheffield Rd, Church Street, Town End, Wellington St; people not respecting the environment; COVID economic damage and closures; not unique; lack of small park/ play centre; architecture of Alhambra; lack of sustainability.

2. What don't you like about Barnsley Town Centre?

Suggestions:

- Would like to see upper floors tidied of businesses up the Arcade
- Explore the potential for shipping containers to be used to provide a street food offer
Craft beer bars, local produce food, gin bars these would help generate the night time economy 7 days a week as opposed to 3 days a week
- Vertical growing gardens

Areas specifically noted as needing environmental improvements to improve their attractiveness and vitality:

- Sheffield Rd
- Agnes Rd / Upper New St / New St alongside Alhambra
- Vacant land on the outskirts of the town centre to the south either side of West Way
- Area that includes Market Street, Wellington Street and the older parts of Cheapside
- Ginnells / Alleyways in the inner town residential areas eg Old Town/ Kingstone areas
- Near Halifax bank
- Site of former Chicago Rock

Culture The lack of reasonably priced meeting rooms for meetings/classes/live music; covid statue; the lack of statues, monuments, art works, and celebrations of Barnsley's heritage and people;

Heritage – loss of old buildings; no history

Suggestion: move away from new initiatives referencing industrial/ mining past

Transport - Taxi ranks not easily accessible on an evening, poorly light and not always safe; delay on bridge over Jumble Lane; lack of services Sundays and evenings; lack of transport to facilities such as Cannon Hall and Locke Park; traffic comes directly through the centre; support for public transport; not easy to travel to by bike; lack of active travel; few EV charging points; too much traffic (particularly around Regent Street and Eldon Street); high pollution particularly on Racecommon Road and Dodworth road; no train option to town centre from Royston; Congestion on Burton Road; traffic lights around Barnsley Interchange take a long time to work; speeding vehicles on roads to the town centre such as Racecommon Road; easier to travel to Wakefield from Royston.

2. What don't you like about Barnsley Town Centre?

Suggestions:

- Diverting bus routes along West way and up Shambles to encourage shoppers to possibly spend from a different direction;
- Tree planting, green areas and a reduction of traffic to offset pollution.

Parking – Lack of and poor parking; parking charges high/inconvenient for short stays; lack of free car parking to compete with Cortonwood, Parkgate and Meadowhall; one person flagged up a problem near Dominos.

Suggestion:

- Would like flexibility to pay by 15/30 minutes across all car parks

Atmosphere – Excessive homelessness; street preachers; people with clipboards eg. energy suppliers; too many workmen; one person fearful of large dogs.

Public facilities – not enough public toilets, particularly in parts of the Town Centre other than the Market; Post Office considered too far out and uphill, small counter suggested.

Health – one person said no areas for smoking centrally

Local Economy – Businesses closing.

Suggestions: initiatives for small/local business to take shop places / market stalls.

Housing - Poor condition housing; mainly private let, poor quality rented housing bordering the Town Centre.

Operational issues – some issues experienced with use of library and Market Kitchen

General – One person no longer enjoys visiting; everything; cost to Council; concern about amount of money spent on Town Centre, wants to see money spent on revitalising village centres.




Would like to see: More green spaces & trees; spaces to sit/chat/ enjoy the view ; wildflower / hanging baskets in areas such as main roads / traffic islands / street side verges and open spaces; premises with a drinks license that could be used, at a reasonable cost, for live music/ artistic performances; Locke Park and Oakwell utilised for events such as live music; period buildings appreciated; more made of some lovely areas of the town, including main routes in such as Huddersfield Road; better connection from Doncaster as not comfortable walking through underpass, journey up Doncaster road not pleasant; street performers/ musicians would like to see good quality entertainers with dedicated places to entertain; activity on a Sunday, at

2. What don't you like about Barnsley Town Centre?



present Market, Town Hall with museum, Cooper gallery etc. are closed; more visual aids/ signposting for vulnerable people; more seating readily available around the Town Centre; more independent retailers; limiting car use and pushing for alternative transport; more pedestrianisation.

answered	100
skipped	10


3. Do you agree with the Key actions suggested for post-Covid recovery? Page 3 of the summary report

Answer Choices			Response Percent	Response Total
1	Yes		43.48%	41
2	No		7.61%	7
3	Don't know		48.91%	45
			answered	93
			skipped	17

4. Are there any other actions for post-Covid recovery you would suggest?

Answer Choices			Response Percent	Response Total
1	Yes		44.44%	34
2	No		16.67%	12

4. Are there any other actions for post-Covid recovery you would suggest?

3	Don't know		38.89%	28
			answered	74
			skipped	36

If yes please put your suggestions here: (42)

Retail – Reduce rents to encourage retailers, too many cheap shops, improve click & collect service for Market; encourage Barnsley Football Club to have a store in the Town Centre: supports not relying on national retail chains and encouraging a range of independents to attract diverse shoppers outlets that provide the opportunity to buy with zero packaging and waste; does not agree with contracting surplus retail as considers it will erode character;

Suggestions: milk dispensing machine to fill own containers; mandate opening hours for all market kitchen food outlets (all closed by Sunday afternoon generally); mandate cashless payments as an option for all market traders.

Employment - Open to all workspaces; training that can be accessed by all to upskill residents.

Environment – Fine people for dropping cigarette ends; more street cleaning; reduce waste; more pedestrianised areas; renovation of Victorian arcade roof/ lights; create/ retain character, history vision; a town wall; walled gardens; historic fabric, citadel canal and features.

Housing – Enforcement of HMO's/ rental properties; high quality housing; improvements to existing housing; 1- 2 stories only with no cars.

Transport - Return to the cheap/free local bus services; restore free train concession for the elderly; better public transport links and services; don't divert buses away from shopping area (example of Sheffield given); more regular connections to the town centre from villages and better connection to other towns; make it safe to walk/ get taxis eg. subway linking Doncaster Rd to Alhambra; speed deterrents on approach roads to the town centre; more pedestrianised areas in and around the centre and better quality pedestrian routes; more free parking; cycle routes on main roads into town (traffic free) ie Huddersfield Road/ Sheffield Road / Wakefield Rd traffic free connections to surrounding suburbs; better cleaner buses; light rail and trams; reduce car use; level crossing.

Safety - More security patrols.

Parking - Make Blue Badge parking available for forthcoming Community Health Hub; increase parking costs to reduce car use.

4. Are there any other actions for post-Covid recovery you would suggest?

Destination – focus on becoming a place to visit, marketing, sell ourselves to the world; bring colour to the town; provide an overall map of the different offers in all of the town centres.

Culture - Venue for music gigs; focus on cultural activity; support creative and cultural assets if they develop character and value.

Leisure - Use derelict land around the town for leisure offerings different from other towns, need quirkiness to attract visitors; more entertainment for toddlers, play areas;

Events - More ideas like the willow animal trail to encourage people into the town, activity/ entertainment beyond retail & hospitality

Suggestion: Forties weekends and karaoke in the Alhambra centre

Sustainability – Suggested use of 'pods'/ shipping containers to provide shelter for homeless and for workers on night shifts, More focus on creating sustainable places in the town centre; creating a more pleasant environment for people to spend time through integrated green space, reduced traffic, increased seating etc.

Local economy - Support small businesses/ independents, make sure it is affordable/ lower rents for independents and market traders; community stall days to entice new vendors, get commerce on board (private sector investment); Recognise that many people go into town for reasons other than shopping, would like to see reasonably priced meeting rooms for local groups including live music, games, classes and meetings for Barnsley groups such as nature groups, u3a etc; provide a range of opportunities to attract those people who spend money at places such as Wentworth Garden Centre, Rob Royd etc; diversify uses so the town is less dependent on retail; introduce creative workspaces, cultural assets, additional housing, civic services, events space and workspaces affordable for those who use them.

Community pride - Make the people smile and instil pride in our town; remove negative sites and sights; help those who have to use food banks, make Barnsley known as a town who cares for the people living here.

Health – Stop smoking/ vaping; keep masks and social distancing.

Food & Drink; Traditional style pubs/ bars where people can chat comfortably without loud music/ tv; Smarter Cafes/ a 'Bettys' style cafe/tea room; confine Pubs, bars and Night Clubs catering for the young to an area off the town centre.

Atmosphere: Address/ remove antisocial behaviour; stop and search to target drug use/ dealing.

Communication: Communicate about the safety of the town centre; marketing strategy to sell as a family friendly inclusive venue

Education: schools.

4. Are there any other actions for post-Covid recovery you would suggest?




Areas suggested for improvement: The main pedestrian foot way into the town from Agnes Rd / New St corridor and alongside Alhambra Centre and into town; Glassworks area would like to see greenery & wildflower beds; improved street lighting; Heelis St / Wood St / New St quadrant as a main thoroughfare into town on foot; areas at outskirts of Town Centre; Renovating/ reusing buildings Soul Lounge up to Isaacs/ new gym; the architecture/ buildings on and around Regent Street.;

Suggestion: Use of old shipping containers for local craft shops / Craft beer bars / Gin -wine bars in this area.

General: Doesn't know what "removing the quantum of built form all together" means; transfer funding away from the town centre; bring back a sense of community in our village centres; cut costs; queries cost of proposals and how they will be funded.

6. Page 6

5. Do you support the 'People Focused Principles' for a sustainable Barnsley Town Centre? These are on page 9 of the summary report and are: Be Age Friendly Be Child Friendly Be Accessible to all Support Healthy Living Foster Community Feel Inclusive

Answer Choices			Response Percent	Response Total
1	Yes		94.74%	74
2	No		3.95%	3
3	Don't know		1.32%	1
			answered	78
			skipped	32

Do you have any further comments? (31)

Accessible to all – Need to be sure it includes everyone, one person said people can feel left out if areas of deprivation are constant focus.

Support Healthy Living - Create a dementia friendly town, colours, and patterns on pavements of vital importance to those affected

5. Do you support the 'People Focused Principles' for a sustainable Barnsley Town Centre? These are on page 9 of the summary report and are: Be Age Friendly Be Child Friendly Be Accessible to all Support Healthy Living Foster Community Feel Inclusive

Foster Community - People need to own their town again and take responsibility, it should not all be down to the local authority; queries what is foster community;

Feel Inclusive – Relies on a more just and fair society; inclusive use of languages including English; support for a town centre that serves everyone; inclusivity for everyone relies on a more just and equal society across the whole country;

Other principles suggested – Car friendly to ensure people travel into town

Other issues raised

Food – Would like to see healthier food choices when shopping in Barnsley

Environment – Stop fly tipping and littering; tidy up all the ginnells/alleyways; celebrate our Victorian / Edwardian heritage; more pedestrianisation and improved routes in and around the centre; more and better quality green space in and around the centre; high percentage of run-down rental properties commercial and residential that should be maintained

Heritage – Celebrate heritage by tidying up Victorian/ Edwardian areas

Safety, drug & alcohol abuse, Anti-social behaviour – Stop anti-social behaviour; would like to see greater police presence; safety a key principle

Partnership working – For example health screening in Glassworks is an opportunity for diversification

Transport : Car friendly; reduce car use; suggestion of airport type buggies for use by disabled and elderly

Monitoring – Indicators to measure success

Funding: Bring in and bid for as much funding from business, entrepreneurs and Government

General: More clean public toilets; Barnsley is a very friendly place and Barnsley folk are renowned for their friendliness.

6. Do you support the themes? The six themes are set out on page 13 of the summary report and are: Retail Culture Skills/Employment Housing Green space Connection

Answer Choices		Response Percent	Response Total
1	Yes	86.67%	66
2	No	6.67%	5
3	Don't know	6.67%	5

6. Do you support the themes? The six themes are set out on page 13 of the summary report and are: Retail Culture Skills/Employment Housing Green space Connection

answered	76
skipped	34

Do you have any further comments? (36)

Comment

Retail More external markets/events continental market, perhaps some changing street food vendors; would like to see smaller upmarket retail fashion shops; supports 'Indy Town'; would like more detail on character and economics; great ideas hopes that businesses affected are supported; concern re. impact of move to online shopping.

Culture - Think bigger around the historic core, Eldon St and Market Street.

Skills/Employment - Go big on data.

Housing - Support housing proposals/ boosting the population if managed; concern about more HMOs; quality is critical, offices converted to small, cheap flats or bedsits are not the right type of accommodation; families and elderly people and younger, single occupants need a living space to live comfortably; supports, suggests more eye-catching designs for example Manchester Society of friends or Pisa; bungalows; high quality and attractive.

Suggestion: redevelop car parks for zed housing

Green space – Support for green space provided maintenance in place; does not want to see artificial grass; integrate green space across all themes green walls, housing with adequate gardens/balconies, active travel links with wildflowers etc; look at rebuilding 25% of the core character with for example boulevards, trees, clean and safe parks.

Connection – Digital - would like broadband in all areas of the town centre; suggests overhead light rail on Midland street, Light rail and trams; park and ride.

General– Agree with strategy but would like to see more detail; good to see continued improvement; wants to see opportunities for local businesses and youth to thrive; wants action; expand retail and culture into areas outside the town centre; considers most of it is unworkable; most of the housing is aimed at commuters which doesn't help cutting cars and traffic congestion; most car parks are a fair walk so unable to do a weekly shop; for people to keep offices in town the workers must feel safe; doesn't see character, considers mainly functional.

Additional themes suggested – Young people, Health, Equality and Diversity, Transport.

6. Do you support the themes? The six themes are set out on page 13 of the summary report and are: Retail Culture Skills/Employment Housing Green space Connection

Health - Community Hubs, supporting the ethos of care closer to home.

Environment: Tidy up alleyways / ginnells in the town celebrating and embracing our Victorian / Edwardian past.

Housing: Does not agree with reducing the green space and tree removal at the bottom of Racecommon Road for housing (Town End Roundabout), green space/ tree planting required if it goes ahead; need more council houses; renovate abandoned and derelict houses; bungalows/ accessible homes to free up family houses; does not want to see more housing.

Green Space: More green space required on Pitt Street and Racecommon Road.

Connections - Improvements to Racecommon road for pedestrians and cyclists required.




Skills and employment - Ensure equal job opportunities for people with disabilities.

Retail: Support for diversifying retail units / space;

Greenspace: Pandemic has highlighted importance of green space; investment for maintenance of parks; more green space needed

Suggestions: An information centre for visitors and First aid unit.

7. Is the general approach to each theme right for Barnsley?

Answer Choices			Response Percent	Response Total
1	Yes		57.89%	45
2	No		9.21%	7
3	Don't know		32.89%	25
			answered	77

7. Is the general approach to each theme right for Barnsley?

skipped

33

Do you have any further comments on the approach? (21)

It feels optimistic; encouraging more independent businesses/cafes would be good; culture - outdoor pop up event space a great idea; not genuine consultation; doesn't understand the term 'approach'; wants action; fantastic that BMBC is thinking this way and bucking the trend of similar northern towns; Council talking to people out in town has not everyone has internet access; green space needs to be further integrated; any urban park should consider how everyone will use the space and how this can be made safe and appealing; transport links will need to be improved. Old Mill Lane, Dodworth Road, Sheffield Road, Summer Lane are beginning to become gridlocked at set times and need to be improved; obvious less retail space will be needed in future so it's right to consider different uses; more toilets; funding for areas outside of the town centre instead; good general approach to all areas of the town centre. Connections are particularly poor and need to be strong to make people come into the town centre for a drink, rather than driving into the centre; Doesn't support housing at Churchfields; multiple HMO's; rubbish and fly tipping; wants more detail about green space proposals and where bigger green spaces will be; more passion and drive needed; considers Barnsley is a lovely place to live but has a poor reputation and is seen as a grey, miserable, drab ex mining town with poor housing and facilities.

Suggestions:

- Accessibility - Council could do more to integrate its own services to promote inclusivity eg, delivering short break sessions for SEND children from the library/experience Barnsley.
- Don't forget seniors
- Action" and "progress monitoring" required once the strategy is completed
- Needs to offer more than retail
- Needs to be a balance of offers for those with very limited money and those able to spend
- Look to Sheffield and their grey to green project

8. Retail

Answer Choices

Support yes

Support no

Response
Total

8. Retail			
1. Inner Retail Core	88.68% 49	11.32% 6	55
2. Outer Retail Core	84.91% 47	15.09% 8	55
3. Regent Street South	84.31% 44	15.69% 9	51
4. Residential Ground Floors	74.00% 38	26.00% 14	50
5. Alhambra Shopping Centre	82.69% 44	17.31% 10	52
6. Eldon Street	88.24% 46	11.76% 6	51
		answered	55
		skipped	55
Do you have any further comments? (21)			
<p>Outer retail core needs support; New ventures need publicity; caution, start from the centre and work outwards; concern re reduction in Alhambra floorspace, needs re-inventing; Alhambra should stay shopping only; buildings like the Sports Direct, Boots and the old Woolworths are now ugly and have so much wasted space above them that should be reused; good affordable transport links needed; concern seniors will be forgotten; little vision; more residential opportunities supported; considers that pop up bars in Mandela Gardens sends a negative signal to our well established bars and clubs; facelift needed for some buildings; warns against demolishing old buildings and building tomorrow's eyesores; queries demand for diversifying Alhambra; all areas must be supported as they are the nucleus to success, economic growth, ensuring Barnsley thrives and attracts out of area consumers to spread the word of a good town centre and market; outer retail core supported subject to design; considers residential ground floors unappealing.</p>			
<p>Specific areas: Eldon Street could be a real gem; Eldon street Arcade is a missed opportunity and could be made a prime retail site the age of this street and diversity should be focused on; Alhambra centre needs to be accessed without the tunnels; Agnes Rd /</p>			

8. Retail

New St and the Heelis St / Wood St New St quadrant; Co-op building and Chicago Rock; Eldon St buildings need a refresh facelift grant scheme; Regent St suggests high end housing; Alhambra reopen the route out of town

Suggestions:

- Bringing people back people into living spaces will help the town, the regeneration, and the quality of life
- Use Nottingham's Broadmarsh shopping centre as an example of innovative use of old retail space
- a scheme to help/make shop owners or the council restore the upper floors of shops
- Fly over the level crossing
- look to utilise some of the venues that don't open during the day

9. Culture

Answer Choices	Support yes	Support no	Response Total
1. Eldon Street Access	94.00% 49	6.00% 3	50
2. Regent Street South	91.84% 47	8.16% 4	49
3. George Yard/ Arcades	90.00% 47	10.00% 5	50
4. Multipurpose Route	85.42% 43	14.58% 7	48
5. Metrodome	81.63% 42	18.37% 9	49
		answered	51
		skipped	57

9. Culture

Do you have any further comments? (10)

Supports the way the Arcade is going and thinks George Yard should follow suit., could be a really nice area for bars and cafes; support work on Eldon St; support for teaming with Parkway Cinema considers it the best cinema which deserves support; queries how well used the Metrodrome is; doesn't understand fully the multipurpose route; supports all however considers Eldon St – radical; Regent St South considers success unlikely; George Yard/ Arcades very damaged; Multi purpose route weak; Metrodome needs to be radical. Considered weak, needs radical re-engineering; felt too little information to comment

Suggestions:

- Wants to see access to good and varied personal care facilities needs considered i.e. changing facilities for older children, young adults and adults.
- Accessible toilet facilities that can meet the needs of the population located around the Town Centre
- Don't overlook Sheffield Rd / Agnes Rd / New St Gateways into our town

10. Skills/Employment

Answer Choices	Support yes	Support no	Response Total
1. The Seam	87.50% 44	12.50% 6	48
2. Youth Zone	85.42% 42	14.58% 8	48
3. Westgate	89.58% 45	10.42% 5	48
4. Home Working	90.00% 47	10.00% 5	50

10. Skills/Employment

5. Digital Connectivity	95.83% 48	4.17% 2	48
		answered	50
		skipped	58
Do you have any further comments? (10)			
<p>Youth zone would be a fantastic addition to the town; Is Youth Zone working with Family Centre staff, youth groups, Barnsley Youth Choir and many more experienced and established organisations that can be invaluable to such new offers;</p> <p>Facilities for our youth should be in satellite villages as well as the town centre support for digital connectivity, is the superfast internet offer going to cover the entire borough; support for working from home; need further clarity on what redefining Westgate looks like; Co-working spaces may be beneficial to nearby food outlets; Most are quite fluffy; Training and employment - are we using apprenticeships in BMBC; The Seam yes subject to plan; Youth zone considered a waste of a green space; Westgate yes but needs to remain historic core; Home working yes subject to plan.</p> <p>Suggestions:</p> <ul style="list-style-type: none"> • quality catering - is there a way of involving Barnsley College in training new staff and management? Perhaps a college run venture? • make sure that links are made and communication, partnership working in place with the third sector • add 6th form but restoring Shambles Street 			

11. Housing

Answer Choices	Support yes	Support no	Response Total
----------------	-------------	------------	----------------

11. Housing

1. Eldon Street	82.61% 40	17.39% 8	46
2. Peel Street North	80.85% 40	19.15% 9	47
3. Southern Fringe Opportunity Area	80.43% 39	19.57% 9	46
4. Townend Roundabout	65.22% 31	34.78% 17	46
5. Youth Zone	80.85% 39	19.15% 10	47
6. The Seam	85.11% 42	14.89% 7	47
7. Pitt Street	85.11% 42	14.89% 7	47
8. New Street Neighbourhood	87.23% 43	12.77% 6	47
		answered	47
		skipped	61

Do you have any further comments? (15)

Townend not supported because considers it is mostly old streets incapable of supporting more houses, people, cars, and not sure how roundabout could be revamped. Also not supported because of loss of character; supports revamping Peel St North; doesn't agree with Town Centre housing; establish why so many run down empty shops in New St alongside Alhambra Centre; fabric extremely important; support all these initiatives but concerned too much focus on increasing homes / residences in the town centre; more information required on Pitt St and Townend; concern about air quality for example at Town End; support as long as character buildings are retained; good quality housing required with good facilities; careful balance of renters and owner occupiers; if existing buildings to be repurposed it should be done in a sympathetic manner; supports provision of a range of housing, concern if not

11. Housing

maintained; supports as long as correct infrastructure; Youth Zone not supported because of loss of green space; Southern Fringe and The Seam supported subject to character; considers Pitt St should be treated carefully; New St Neighbourhood has character but is damaged.

Suggestions:

- More leisure areas required, suggests Wood St / Heelis St which would fall into New St neighbourhood.
- New St neighbourhood 60% residential (high quality) 40% leisure / entertainment street food and craft bars from old shipping containers on a hill overlooking Barnsley
- Limit vehicle access to the centre
- Increase tree planting and create better green space (planting areas, wild flower/grassed areas) on areas such as garage site on Pitt Street West and green space on Clarendon Street/ Racecommon Road junction.
- Eldon St North would like to see radical, attractive housing
- Peel Street North – restore historic yards

12. Green Space

Answer Choices	Support yes	Support no	Response Total
1. Regent Street South	97.96% 49	2.04% 1	49
2. New Street Neighbourhood	91.67% 45	8.33% 4	48
3. Alhambra Roundabout	91.84% 46	8.16% 4	49
4. The Seam	91.67% 45	8.33% 4	48

12. Green Space

5. West Way	91.84% 46	8.16% 4	49
6. Green Connections	93.88% 47	6.12% 3	49
7. Multipurpose Route	91.30% 43	8.70% 4	46
8. Urban Park	91.49% 44	8.51% 4	47
9. Eldon Street/Interchange	91.84% 45	8.16% 5	49
		answered	51
		skipped	59

Do you have any further comments? (11)

Support for green space; support for tree planting; positive impact on mental and physical wellbeing; needs to be maintained to a high standard; Interchange idea may attract unwanted attention; extra green spaces with real plants; concern that money to fund maintenance will be diverted to Town Centre greenspace; Supports Regent St South but damp and needs to be radical. Would like to see trees and avenues at New St Neighbourhood. Supports Westway but please backfill. Green connections to be bold. Multipurpose route suggests new city wall (if not plastic blocks). Urban park – restore Dob Syke. Eldon St/ interchange. Not supported as had character; Supports early reference to blue infrastructure, wants to see further references later in the document technical advice on implementing green and blue infrastructure.

Suggestions:

- Empty bins regularly
- integrate into all new building/development, look at Malmo's green space factors
- community garden on the flat roof at the lightbox
- Sheffield's grey to green is really good, would like to see in Town Centre
- green roofs wherever possible

12. Green Space

- More green space, tree planting and green space improvement on Racecommon Road / Pitt Street / Clarendon Street to offset the loss of green space and trees due to housing proposals at Town End Roundabout.
- Suggested areas include Pitt Street West garage site, Clarendon Street/Racecommon Road junction, St Georges Road / Pitt street Car park area.
- install CCTV and making it obvious that this is quality and will be used to protect shoppers and residents to protect these new investments and to make people feel safer.
- Keep Barnsley Tidy" needs to be a working partnership between volunteers and the Council staff in charge of waste, fly tipping and waste collection.

13. Connections




Answer Choices	Support yes	Support no	Response Total
1. New Street	93.48% 44	6.52% 3	46
2. West Way	95.74% 46	4.26% 2	47
3. Routes in and out of town	91.49% 44	8.51% 4	47
4. Routes within town	89.36% 43	10.64% 5	47
5. Eldon Street Access	95.65% 45	4.35% 2	46
6. Market Gate Bridge	97.87% 47	2.13% 1	47

13. Connections			
7. The Seam	86.96% 41	13.04% 6	46
8. Metrodome "Green Sprint"	86.67% 40	13.33% 6	45
9. Gateways	86.96% 41	13.04% 6	46
		answered	47
		skipped	61
Do you have any further comments? (10)			
<p>Transport: Better and safe cycle lanes on main routes in and out of town; removing cars as far as possible; congestion around New Street/Morrisons.</p> <p>Suggestion: Tunnels or Bridges for crossing Westway.</p> <hr/> <p>Environment: Make the town centre a nice place to spend time; noisy/dirty; pedestrian route improvements/ speed humps required on Racecommon Road, surfacing is poor and no cycling provision proposed; tree planting and green areas to offset pollution and improve air quality; good signposting needed; support Metrodome link; New St needs improving; Westway is awful; routes within town considered weak; Eldon St access has character but is damp and grim; Market Gate Bridge nice except for Westway; The Seam, suggests light rail; Metrodome Green Sprint, suggests making more of Harborough Hill; Gateways supported if real gates.</p>			

10. Page 10

14. Are there any interventions you think we have missed?		
Answer Choices	Response Percent	Response Total

14. Are there any interventions you think we have missed?

1	Yes		25.00%	13
2	No		31.25%	16
3	Don't know		43.75%	21
			answered	48
			skipped	60

If yes please put your suggestions here: (19)

General – Importance of partnership working across public services; well done it's there; anti-social behaviour; want to see more detail; balance about right.

Suggestions:

- Work with NHS on long term plan to move away from hospital settings where appropriate
- Make provisions for the homeless and staff between shifts
- Help for the elderly, less fortunate and single parents

Environment: Improve Old Doncaster Road/Sheffield Road, it has many businesses but also a few empty/derelict buildings and currently seems cut off from town due to the Alhambra and building works; reduce cars; increase green spaces; tidy alleyways and ginnells at rear of Edwardian Victorian houses; consider the ring of neglected housing around the town centre, once proud Victorian properties eg Princess St, Summer Lane, Cemetery Rd, Park Road, Dodworth Road.

Transport: Electric Vehicles.

Diversity: Create a diverse town with a diverse offer to bring all communities into the town centre.

Suggestion: broaden the offer of the market as considers it one dimensional mainly white / English offer as no halal, Caribbean etc.

Events: Locke Park and Oakwell (Barnsley FC) large communal areas for the town could be better utilised during the summer months for live music events - bringing visitors in to the town increasing revenue for retail and leisure entertainment.

Economy: Investment needed to attract in new business in Principal Towns

14. Are there any interventions you think we have missed?

Atmosphere: Antisocial behaviour issue deters visitors

Health – Autism, dementia

15. Would you be interested in attending a stakeholder workshop in September? If you tick yes you will be contacted with details of arrangements.

Answer Choices		Response Percent	Response Total
1	Yes	38.89%	22
2	No	61.11%	33
		answered	54
		skipped	54

16. Please add any other comments you would like to make here?

Answer Choices		Response Percent	Response Total
1	Open-Ended Question	100.00%	21
<p>Things are getting better and Barnsley is leading the way in South Yorkshire; keep rural parts, encourage farmers and get people to have locally sourced food and self-sufficient; action on anti-social behaviour; doesn't want Barnsley to become a massive housing estate with a bit of green on a roundabout; would like to be notified of the outcome on a regular basis; feels like token consultation; when the centre is finished as in Sheffield would like to see 24 hr security; without public involvement from the beginning this was always going to be a difficult project; Meadowhall is just down the road and people live closer to other shopping " opportunities; retain character; people came from miles around to visit the old market.</p>			

16. Please add any other comments you would like to make here?

Suggestions: Sell the football club to its owners to invest in its development; green space improvements such as planters and tree planting in Racecommon Road area. Improvements to cycling and pedestrian routes on Racecommon Road and surrounding area; traffic calming measures; reduction of car use in and out of the centre; high parking cost and lower public transport costs; hide all of the un-commissioned graffiti off street furniture and old Victorian walls, commission local graffiti artists to smarten these areas up with themes example portraits of Barnsley celebrity icons / quotes that mean something / The Yorkshire Rose/ Barnsley dialect celebrate our area offer something different that will attract visitors; seek funding from corporations such as Virgin and BT;

Consultation - Views of local people are important; access for constituents to see Members outside of Town Centre; point that not everyone can leave their homes; some lack access to digital information / skills; use of jargon; people in areas that may be affected by building works should all be contacted for their views;

Suggestion: Information tents could be set up around the borough; canvas views in local parks

Issues outside of Barnsley Town Centre - Save Barnsley Canal; restore character landscapes; stop housing infill; don't forget about areas surrounding the town centre which make up Barnsley's image and are still lacking.

General issues: Queries use of consultants; concern over development of large retail complex at a time when the number of retailers nationally are reducing.

Support - Good luck/ thanks to BMBC for changes made to date which have transformed the town already; great opportunity to develop an amazing place; focus on green spaces and culture is amazing; floral displays in front of the Town Hall are superb, uplifting, and say 'We are in business'; create a diverse, inclusive and welcoming town centre for all; thank you for allowing this opportunity; enjoys visiting Barnsley town centre and considers there is much potential.

answered	21
skipped	87

Urbed Town Centre Urban Design & Sustainability Strategy consultation

Youth Council meeting 6/9/21

What do you think of the Town Centre?

- Positive - the Town Centre is growing and becoming more exciting, will draw people in instead of them going to Leeds/ Sheffield
- Negative – people say the market is not what it was
- New market and Town Centre development is modern and feels that is what is needed
- Good areas and bad areas
- Some 'dodgy people' in some areas
- Wellington St/ Market St/ Albert St? could be cleaner
- Comment from Youth Council member from Dearne
 - gets driven into town, rarely uses public transport.
 - What is the need/ draw to come into town centre from outlying areas? Some people have no reason to go there. What makes Barnsley unique and appealing?
 - Considers Sheffield City Centre stands out, what stands out about Barnsley?
 - Poem about identity?
 - Businesses have become replicas of each other
 - Also point about wants to see improvements in their area, not just Barnsley Town Centre
- Does the Glassworks appeal to pensioners?
- .Barnsley has proud communities that enjoy socialising, the market was a focus/ place for people to socialise. Aspirations may have changed but people still need somewhere to go and socialise
 - Better Barnsley Shop was a useful place for people to gather, find out latest plans etc. A similar venue could be used. VP mentioned Nottingham's Urban Room, used by the community to get together
- Considers the Arcade vintage. Town centre has become commercialised.
- Perceived issues such as drugs, alcohol, homelessness.

Challenges?

- Rent increases mean local/ independent businesses struggle and may have to move out of Town Centre or the borough
- People?

- Cash?
- High Streets dying off
- What is the benefit to people in in the outskirts of the borough?
- Autistic unemployment SEND is under addressed.
 - Lots of able SEND people who want to work/ start businesses
 - Accessibility
 - Would navigation help?
 - Need to create a social change

Specific ideas?

- Music venues needed – either restore old ones or new ones where concerts can be arranged

Appendix 2

Stakeholder Workshops

Four workshops were held in total, three during the consultation period and one in October to pick up anyone who had commented towards the end of the consultation period and had indicated they would be interested in attending.

At the workshops attendees were asked what they liked about the Town Centre, what they don't like and what sort of challenges it might face. There was also an opportunity for further general discussion after Urbed had presented some of their key findings.

Comments from the Stakeholder Workshops

9/9/21

Likes

- Strong point is functional town centre.
- Some older people have money to spend.
- Independent shops not chains
- Enjoy the library and what it's got to offer and people have found the experiences in there good.
- Cooper Gallery and Experience Barnsley – like the Culture
- Like the various places to eat eg Victorian tea rooms in the arcade, Market Kitchen. There is now some diversity.
- Parkway cinema is good value for money.
- Day to early evening there is a lot to do for families
- Market

Dislikes

- Unsavoury people. They are being moved on, now moved on to Chennells/ Corner Pin area. Regarding individuals causing antisocial behaviour the Neighbourhood team is based in the Glassworks and working on these issues, with longer term interventions with key offenders, including us applying for Criminal Behaviour Orders, targeting crime and anti social behaviour, and dispersing those who commit this through dispersal orders and Public Space Protection Orders. The team have made arrests, successful stop searches for drugs and have dispersed a number of individuals.
- Regarding individuals causing ASB in the Town Centre - Neighbourhood team are based in the Glassworks and are working on these issues, with longer term interventions with key offenders, including us applying for Criminal Behaviour Orders, targeting crime and ASB and dispersing those who commit this through dispersal orders and Public Space Protection Orders. The team made two arrests, two successful stop searches for drugs and have dispersed a number of individuals while policing the fantastic opening of the glassworks.
- People, particularly families go to Metrodome then go home rather than come into town. Nothing unusual or quirky about it.

Challenges

- The challenges for Barnsley are being faced by town centres all over. Strategy away from relying on retail and diversifying to other uses. Ones that bring people in and keep them in the town centre.
- Changing planning legislation – ability to control retail and how you control mix unless you work with landowners. Concern about changes from office to residential and ensuring it results in decent accommodation
- Council doing its best to keep tidy and clean
- Query/ concern over what happens to Alhambra when shops move into Glassworks
- Routes blocked traffic
- Learn from other countries and European cities
- Concern over drug dealing – instances in Honeywell
- Civic pride, something about Barnsley
- Connectivity Metrodome
- Change in retail internet based, attracting of large chainstores. Smaller independent stores.
- Potential, good location should be exploited.
- Bigger picture footfall and wealth from towns in surrounding areas
- Need sustainable businesses and sustainable jobs.

General discussion

- Need to find things we can do that don't cost a fortune - speculate to accumulate.

- Get infrastructure right. Police have done a good job but there are a lot of people that need to be sorted out, not just in the Town Centre as they have been moved out of there.
- Strong points- functional town centre. Metrodome has a lot of visitors from West Yorkshire South Yorkshire and Manchester area who say they won't venture out into the town that comes on or go somewhere else on the way home purely because it's not got that attraction particularly to families. It's not got anything quirky or unusual about it. It's a quick functional experience, to get some cheap food or something.
- Older people have some money to spend and they're going to places like Wentworth garden centre and other places like that. Making towns have individual shops not just chains.
- Would like to see more trees
- Routes, blocked traffic
- Living over the shop
- Connectivity Metrodome
- Would like to see dog friendly areas and shops. Market Square is a wide open space that would be nice for people to be able to bring dogs into town.
- Additional planting, this can sometimes cause issues in terms of crime, ensure Designing Out Crime Officer is included in this consultation, who will also be able to advise regarding positioning of additional seating etc.
- Discussion about the role of the Football Club and everything they deliver for all age groups.
- Utilise existing spaces for concerts / recitals/ Rock concerts we have Barnsley FC / Metrodome/ Civic Hall / Lamproom theatre / Locke Park all assets within the town let's attract external money and visitors we are less than 30 minutes from millions of people
- Could we do something other than housing/ leisure? Eg container project idea
- Westway - discussed design of bridge to avoid suicides. Also point made that it is a 'death trap' for cycling
- Sheffield Rd/ Alhambra roundabout gateway for cohort?
- Comment re. Sheffield has moved buses out of the City Centre – less pollution but worse for people that aren't mobile
- Wellington Street wall from Morrisons areas
- Leisure provision needs to be increased
- People in Barnsley cycling -likes the idea of cycling around and helping the planet but the geography is sadly not very friendly for beginner cyclers. The hills can be very off putting - could cycle tunnels/subways be of some use to us?
- Is it realistic to expect people to walk to and from the Metrodome? Not close and uphill. Not sheltered in wet/cold weather. The Metrodome is closer to the interchange than the Alhambra as the crow flies. The Metrodome also has no public transport links so many people already have to navigate this route from the interchange. Lots of people walk to the Metrodome they see this as part of their exercise routine.
- Streets becoming neglected. Thinks we are missing a trick putting more buses into town via Shambles St. which would then help develop that area of the town centre.
- As the car park is now closed on wellington street more people are walking the full length of wellington street toward the corner pin pub and into town this way, and some new businesses have opened up on Wellington street, barbers, eatery and the pubs have opened up their beer gardens to families with food at lunch time so it's quite vibrant.

- A quality or even mid range hotel would support The Civic and Metrodome's ambitions for attracting audiences from further afield. Lack of hotels has prevented us getting certain conferences and posed an issue for when we had Question Time (David Dimbleby chose to stay in Sheffield!) Considers this would make a great addition to the local area and bring in more jobs.
- In reference to former Royal/ White Bear - How can we let this fall into disrepair. That building is lovely. This is also a good location to consider regarding issues in night time economy - the one way system will mean it is less likely to be patrolled, perfect for drug supply or disorder when people may seek to avoid street light/CCTV

16/9/21

Likes

- Barnsley Town Centre is pleasant, better than Rotherham for example and considers that more effort is put into retail and leisure than Rotherham
- Regeneration and market cafe is lovely
- old part of the town regenerated and outside M&S

Dislikes

- No more toilets to replace public toilets after Alhambra and market closed
- Cover is missing, places need to sit and shelter from the rain
- places to mingle and get together/ sit outside

Challenges

General discussion

- Could offer more accommodation and activity clubs for the unused units.
- In regards to the activity clubs, they could bring in niche shops that the town lost, within the same units, reducing the rent costs for both parties, if they aren't the same people managing it that is. Having temporary accommodation for commuters could also reduce emissions and increase utilisation of the town centre.
- Suggests reducing rent for units for the first 6 months to help new starters.
- From a police point of view bench outside bank removed due to people gathering and would object to toilets in the town centre unless managed
- Discussed anti social behaviour there has been an improvement town centre wardens to replace PCs no police powers like the PCs owes other places have toilets locked up and you have to use your bank card to get in better way to manage like toilets in Penistone
- True that there is going to be a big decline in all areas challenges what do with buildings
- Older people who aren't Internet friendly can't go online

- Shops declined small independent pubs I've provided a service tend to be where people can chat 30 plus age group 60s and 70s convenient town centres on the edge shift in licenced premises Wellington St anecdote Swedish visitor doesn't feel threatened
- Discussion about local breweries and how to bring into town Acorn/ Jollyboys?
- Would like to see craft shops 'knit and natter' woodwork calligraphy
- Nightlife - scope for restaurants / quieter areas to have a drink. Would like to see more leisure opportunities
- Education and skills discussion Three shows of school in Hartlepool technical skills focused if not academics apprenticeships converting empty shops neednt be in the town centre
- Barnsley college has a good reputation for vocation need to raise awareness of this
- Sheffield City Council zone 2 streets streets cars no longer pedestrianised, clever design with trees and long gardens. More a fantastic change Fargate/ Devonshire Green suffering with redevelopment interesting shops culture shortage of space for live music folk club folk club operates out of trades club
- York and Harrogate queuing to get into Betty's, not greasy spoon cafes
- Civic redevelopment facilities in civic house if it used to operate council space centenary rooms
- Police perspective remove shutters hammer glass replaces shutters which is bulletproof and would make the Town Centre look/ feel better
- Old buildings – keep facades, be realigned inside
- Wants to see apartments for sale rather than HMO's
- Would like to see some presence and activities at other times of the day
- All want to make Barnsley a nice place to visit. Want entertainment/ live/ work in the Town Centre
- Parking – referred to Will Alsop proposals - 800 metre
- Queries the 'halo'/ green ring on the diagrams -how to maintain?
- Pedestrian/ car separation. Crossings at street level, separation not possible
- One participant walks into town and enjoys the nice Victorian heritage. The Victorian arcade has potential – needs more love and attention. Other older areas have potential too, for example north of Churchfield Victorian arcade needs more love and attention
- One participant considers it a long way to walk from Courthouse - suggests park and ride; electric minibus; benches and points to rest
- One participant parks at Morrisons. If going to Old No7 gets the bus
- Folk club being held at Trades Club (Townend) is a trek from the bus station.
- Depends where you live,more parking near Penistone station
- Routes into town eg Sheffield Rd/ Westway tired and needs softening
- Culture Lamp room and Civic – a participant said they will visit in future. Goes into Cooper gallery
- Beer festival suggested
- Barnsley in need of older buildings to be cleaned up the new side versus the old side that's a quick fix feels dark in Victorian arcade but it's boundless hidden gem
- bring sense of beauty of outer villages into town

- Example of Manchester new buildings hidden behind facades of old buildings
- one participant not a fan of said glasshouse assume means glass works

18/9/21

Likes

- Compact, accessible, focus - compares to Oxford likes lots of areas

Dislikes

- anti social behaviour/ gangs

Challenges

- Mental and physical well being 70% of people are overweight or obese
- 'Never waste a crisis Leslie Knope agenda'

General discussion

- need a greater diversity of food and entertainment
- suggests need for health centres well- being centres and clinics and yoga studios
- More creative vision for what we want to do for what we do with glass works
- Opening nights activities
- Artificial grass gives a bad message green space is being created hopes not to be artificial grass in future
- There are gems like the Cooper St. Mary's town hall out on a limb
- no new cycle parking created sum was lost outside the alumbra
- open Sheffield Rd and alambre business is not made better find new development
- Attitudes towards cyclists
- Need lots of good people older people. Some are lost in life. There is a drop in on Pitt St.
- Likes some market but not sure how sustainable it will be in the future makes barnesly different concern about the rents and the age of stall holders
- Likes independents but finds it difficult to spend money on good quality items, for example gifts or things a bit different. It is value for money but higher end of stuff is missing would like to buy more good quality items from the market.
- The cultural offer Cooper and civic art trails like the wicker animals and painting are excellent, would like to see more of those
 - Would like to see more made of walking opportunities like circular walks for example Denby Dale, positioning of Barnsley. Likes the green out of the Dearne Valley

- want to see more pop ups, particularly vintage etc
- college would like to see something in town to prevent brain drain
- feels like the council listens but doesn't act somethings that we're talking about in this project were being talked about in the beps seven years ago it was clear before COVID we wouldn't need that much retail
- would like to see other uses for example climbing wall bring a differentiated offer from other places any business has contingency plans need to see a diversity of views harvest talent in Barnsley to keep interest in living breathing things agiliti
- Example of afflecks palace football club and youth zones as well as links to metrodome
- request to include university campus in skills keeping talented people here need to work with the university specially link digital campus in university campus like to see a feed from education into businesses to retain talent UN special this should be near the interchange
- We have a proud community spirit
- Need to keep talent Regent Street is historically where professional classes were on Regent Street, feels it is underutilised
- Educational enterprise not currently integrated as a plan. Suggests redefining the area
- Game designs teams go out to Leeds University would be fantastic to have startup units
- Metrodome is seen as the 'other side of the tracks' sports and activity should be part of the town centre. Jumble Lane bridge
- One participant meeting CEO of the Football Club and could make introductions
- Local plan review – suggests considering including Oakwell and Metrodome within the Town Centre boundary
- How do we deal with linkages further actions reports following Urbed study as it won't be able to deal with everything. Consider separate Council reports as part of summary of consultation?
- Would like to see coworking spaces redevelopment of seem is a good step if we position Barnes later have a good work life balance
- Greenlinks wonderful working area around homes need higher disposable income sustainability carbon footprint sustainable lifestyle re establish Town Centre and set within a wider area context eg Monkbretton Priory has no visitor centre; Worsbrough Mill is a gem etc. Need to tie up all areas of the borough and make the town centre the heart of it
- Marketing issues – there is a huge tsunami of negativity about the council particularly on social media how do we get people to appreciate what there is
- Reposition Glass Works as the start of the Town Centre's transformation, not present as a fait a complit
- Challenge pseudo consultation roundabout penny pie park
- Try a new creative collaborative approach
- Living walls suggested – examples given Mumbai, Guggenheim in Bilbao
- Ideas for projects or comments on specific projects
- Employment and education space offer of assistance from participant
- Think about pathways now with feeding with the work of our skills and employment team
- Connectivity improve shop fronts frontages Eldon St north for example
- Signage is important an example is the chicken shop opposite the town hall
- Cycle ways challenge to make area cycle friendly but needs to be done drastic action

- Routes identified a reasonable we can't take bicycles through the alumbra or glass works
- Important to get ideas from young people – suggests going into schools and colleges to consult. Would like to see young people use pop up stalls and develop businesses.
- Market themselves reduced rents?
- Vintage shops crafts link with costs as they do in the town centre
- Great improvements to the town centre, but the routes in such as Sheffield Road and Eldon Street North that have commercial uses could do with some help to improve their frontages.
- Perhaps a public realm design code if there isn't one already, would help with decisions like the plastic grass.
- To ensure that revenue streams are in place to maintain public realm is maintained once it is created; for example, Nelson Mandela Garden has not be maintained; the trees have not been cared for and are dying; the water feature proved too expensive to run, the light clock on the Civic is broken.
- Thinks the strategy document needs to include a clear statement of ambition for the town centre and how it will be different to other places linking to other relevant strategies for example, the Local Plan sets out ambitions for the town centre. A delivery element too.
- The university campus needs some recognition in the document.
- Given the terms for market rents, fears that start up businesses that may traditionally have trialled on the market, will not be able to afford to do so. Could some of the empty floor space be used to support start ups?
- The Oakwell side leads directly to the Dearne Valley green space
- Consider archaeological and heritage assets as part of the town centre offer, for example the Barnsley Wholesale and retail floor coverings premises is the last building used as part of Barnsley's linen industry. Trails around the town centre?
- From LGA - a cultural strategy demonstrates commitment and provides vision. A strong cultural sector contributes to revitalisation, improved health and well being and creates positivity. It can help in gaining influence beyond local boundaries and is good for inward investment It is good for placemaking.

20/10/21

Likes

- History and geography
- Market
- Roughness as a 'real place to go'
- New centre is great and new shopping focus, considers some parts not particularly attractive
- New development has flattened a lot of interesting buildings
- The Arcade is not used enough
- Queries the focus/ position? Are we trying to compete with Meadowhall? Is the strategy to compete?

- Liked the former Tuscan Hill Village idea – radically bringing character/ focus on character. Idea criticised as not ready for radical development
- Liked the 'Shed' style Market Hall that we had as an interim measure, made it feel like the 60's
- People won't like areas that are too modern and corporate
- Example of Quaker Hall, Manchester as an attractive one storey building surrounded by trees
- Supports more housing but wants to see characterful homes
- Updated market but a lot of people not ready for change
- Has seen lots of photos of old Barnsley, people comment that it's not what it was, has lost character. Would like to see nice old buildings celebrated and brought up to code rather than fall into disrepair, referred to demolition of Hedonism.
- Enjoys shopping and Market Kitchen,
- Enjoys closer grain old buildings
- The Arcade should be a gem and more made of it
- Other towns have ring roads that cut them off, where the town centre gets tidied up and areas outside of that die off
- What is 50-100 year view?
- Convert shops to flats? Will this be a struggle with landowners, developers, investors? Is there a proposition street by street?
- Level crossing had a lot of character that has been removed
- Upper level of the market – concern about stalls on the upper level, are they losing business? If so can they be brought to lower level?
- Likes new look and feel, thinks the Council is doing a fabulous job
- In future more green space necessary; culture
- Attract families and childcare providers
- Build community spirit
- Clean properly – community litter picking but thinks still a mess. Grass cutters shred litter
- Nervous about more residential and what it will look like in 5 years time (run down, eyesore, blight). Be cautious about how we want it to look and how we make sure it stays that way. Would like to see detail.
- Accessibility – need for toilet and changing facilities for children and older children that need to be changed by an adult. Everyone should be able to access and feel welcome. Queries if there are full changing facilities in the library. Needs to be more in the town centre.
- Quality has to be maintained toilets, safety, cleanliness
- DMC is plagued by people/ youths that could spend their time in better places, somewhere to feel safe from dark corners
- Perceived drug problem.
- Experience of wife feeling unsafe
- Corridor of safety and sense of safety. Car has had chunks taken out of it in the car park by skateboards
- Concern about more pubs in The Arcade and it becomes the next rat run
- Mandela Gardens could be great, not a dimly lit, fearful space

- Wants to see a radical approach
- Likes a rough and ready post industrial town but don't want drugs, crime etc
- People go to the Metrodome but don't come into town – some use the Peel Centre
- Work bringing people back into town
- Housing should be substantial and attractive
- Re-wild Harborough Hills
- Connections – get rid of West Way – how would people move? They would get to Doncaster by M18/ A1
- Future transport park and ride?
- A Barnsley FC fan made the observation that circa 15k people coming to Barnsley for football matches and are actively encouraged to not come into Town Centre. 1980's viewpoint that that football is trouble. It would be good if people could have a quality lunch, stroll to the match and early evening come into town for food, meet their partners etc. Example of a recent big game where all Sheffield United fans told not to go into town centre. Most modern sports infrastructure in city centres are massive wealth generators. It could be a 10 minute green walk to the football ground – current walk is not attractive. Demographics of Barnsley fans – tend to be older people and young people, young families. We have created a beautiful town square and people are not welcome if wearing a football shirt. Small independent shops would benefit football fans. The perception of football fans came from a history of a small number of trouble causers. Allowing away fans in would showcase the town and people may come back to visit.
- The Covid signs in future use for promotion, theatre, businesses etc
- Would like to see some green initiative – garden centre, entice people to grow things. Market Kitchen – Market Garden?
- Good analysis of pressure on the town. No actual figures for retail/ office space retail contraction 30%
- Climate emergency and town centre emergency. Doesn't think carbon reduction will help the town centre to survive
- Need a radical statement eg, have trams, contract
- How do we pull people in and how do they get there?
- Are we proposing sticking plasters/ little adjustments
- Do Urbed think there will be a slight decline or falling off a cliff?
- Barnsley is in a good position, doesn't rely on key anchor chain stores
- Has a resident population, doesn't rely on tourism

Response to comments/ changes made following consultation

The strategy document already addresses many of the issues raised, such as additional greenspace. Some changes have been made to the proposed interventions. The reference to new housing at Town End has been removed as that didn't score very highly.

Many of the issues raised, whilst relevant to the questions asked, are outside the scope of this strategy. Where the Council may be able to influence a particular issue, it will be passed on to the relevant service as appropriate.

Issues raised that are outside the scope of this work

Issue	Action/ Response
Anti social behaviour/ Perception of safety/Drugs	There is a Neighbourhood team based in the Glassworks who are working on these issues.
Operational issues such as smell of meat and fish market	Issues to be forwarded to the appropriate Council service.
Marketing/ Promotion	Comments noted.
Work with University on skills, particularly art/ culture related	Suggestion to be forwarded to the appropriate Council service.
Investment in Principal Towns and surrounding settlements	Investment is levered into Principal Towns through the Principal Towns Programme. Whilst this consultation is focussed on Barnsley Town Centre, other work does takes place in the rest of the borough, including funding bids to lever in investment.
Areas suggested for improvement outside the boundary of the study	Some of the areas referred to as being untidy etc are outside the boundary that was given to Urbed. Some have been considered as part of improving gateways into the town centre, but backings and ginnels of residential areas have not been considered as part of this project.
Comments about lack of consultation on previous schemes	Public consultation has taken place on schemes in the past. The comments are specific in terms of where it is felt there has been a lack of consultation. However, it is not for this strategy to respond. The comments will be taken on board and the detail of any interventions suggested in this strategy will be consulted on in future.
Complaint about questionnaire structure/ language	Noted for future consultations
Concerns over cost of new development, how that is raised/ repaid	Concern noted

Strategy prepared by consultants not BMBC officers

There were a lot of elements of this work that we felt were important to seek independent advice on. Urbed and the team they put together for this commission had expertise and experience that were valuable in delivering this strategy.