



**BARNLSLEY**  
Metropolitan Borough Council

# GUIDELINES FOR STREET DISPLAYS

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Barnsley Town Centre

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## **Goods Outside the Shop ...**

1. All display of goods should be limited to an area of 600 mm from the shop front and at least 1.8 metres of clear footway past the premises must be retained. Consideration of these distances will need to take into account the situation where there are properties opposite which may wish to have similar displays.
2. Where retailers choose to display goods in front of their premises they should use purpose-built 'furniture' on which to place goods. These not only provide a better appearance but can be less hazardous for the public.
3. No retailer should extend displays to adjacent areas in front of premises for the time being unoccupied.

## **Display of 'A' Boards ...**

1. 'A' boards and other free standing pavement signs should be placed, either in an area of 600 mm immediately in front of the premises or in line with an adjacent line of bollards. It should be remembered that at least 1.8 metres of clear footway must be retained between the board and the premises or bollards/obstruction.
2. 'A' Boards should not exceed 800 mm in height and 500 mm in width. This is to ensure some uniformity in design.
3. All businesses are only permitted **one** 'A' board per entrance to their premises.
4. **No** advance direction/advert 'A' board signs should be placed in the highway away from premises in other areas of the town centre.
5. It is **not** permitted to fix/chain 'A' board/shop displays to any bollard or piece of street furniture.

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## **General Issues ...**

1. All businesses who use areas in front of their premises should take a responsible attitude to keeping the areas clean and free of litter at all times during and after displays.
2. All businesses are reminded that if they use these areas they will be legally liable for any claims arising from damage or injury caused to pedestrians and/or vehicles.
3. Businesses are reminded of their obligations under the Disability Discrimination Act 1995, which are to ensure that disabled people are not treated less favourably. Businesses must therefore not make access more difficult for disabled people by the location of 'A' boards or goods outside their premises. Also from 1st October, 1999 organisations which provide goods and services to the general public should provide their services to meet the needs of disabled people. Access must also be provided for emergency vehicles at all times.
4. Businesses can agree alternative locations for 'A' boards with representatives of the Barnsley Council Assistant Director, Highways and Engineering.

## **Implementation of the Guidelines ...**

1. Action will be taken by the Council in appropriate situations under the powers of the Planning and Highways Acts but prior to this the following procedure will be utilised for offending displays or boards:-
  - a) The principles of the Council's Enforcement Concordant will be applied to any enforcement of appropriate legislation. Where there is an offending board/display, the owners property will be visited, a confirmatory letter and second letter will be sent before enforcement action is taken.
  - b) Where enforcement action is required, an offending 'A' board will be taken to the Council's Smithies Lane Depot. A release fee of £50 will be charged before the board is released to the owner.
  - c) The Council reserve the right to take legal action against any offending operators where these guidelines are contravened.